Sri Gurunanak Dev Khalsa College, Delhi University. The session covered topics like: Commodities Markets, Microfinance, Toolkit for Mutual Funds, Technical Analysis and Investment Planning.

## Careers in Digital Marketing, Banking and Financial Sector

This Programme was jointly organized by DAV IM and NIIT on the issues and aspects relating to careers and business opportunities in the field of Digital Marketing, Banking and Financial Sector on 8th September, 2014 in the Institute's Auditorium. Capt. Virender Singh from NIIT Faridabad and his teammates from the NIIT corporate cell including Ms. Komal Shrivastava, Mr. Gurpreet and Ms. Renu Chaudhary were the resource persons. Ms. Komal dwelt upon various aspects of Digital Marketing and also discussed the scope, recent trends, career and business opportunities in the area whereas Mr. Gurpreet addressed the issues pertaining to the banking and financial sector. The audience comprised of students from the Masters Programme in Business Administration along with the faculty and the members from the TDCC, DAVIM.

### **Know Your True Self**

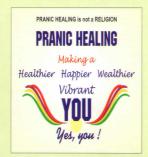
Another one day session was organized for the students by MCA faculty on 23rd February, 2015. The resource person of the day was Mr. Mahesh Sharma, Speaker and Corporate Trainer and founder of "Know Your True Self" Research and Training Academy.



The unique features of the talk were: inspiration, empowerment and spreading the message of true leadership, personal well-being and excellence. Mr. Sharma emphasized that a unique holistic approach should be adopted for personal, financial and professional success. The students gave a good feedback of the programme and came forward to associate with Mr. Sharma on continuous basis and expressed their desire to stay connected with him via his facebook post.

#### Workshop on Pranic Healing

A workshop on Pranic Healing was organized at DAVIM on 30th September, 2014. The session started with the formal welcome address by Ms. Pooja Sachdev, Asst. Professor, DAVIM. The programme commenced with the lighting of the wisdom lamp in



the presence of Ms. Vanita Gupta and Ms. Sandhya Mantri of Pranic Healing, Dr. Ritu Arora, Assoc. Professor, DAVIM and other faculty members. The session was initiated by Ms. Vanita Gupta through a small presentation describing the meaning of Pranic Healing and its importance, followed by the Live Healing Demo where she called upon some volunteers who were suffering from some minor problems such as backache, migraine and so on. She applied some healing techniques on them and it was found that all of them felt better after that. At the end of the session, she helped the participants to meditate for half an hour for reenergizing them. The session ended with a vote of thanks by Dr.Ritu Arora. The Programme

Coordinators Ms. Ashima Tandon and Ms. Pooja Sachdev put in their best efforts to make it a success.

## Sahaj Yog-Yoga for Youth



To enhance awareness about the efficacy of Yoga for a healthy lifestyle, DAVIM FDP Committee consisting of Ms. Ashima Tandon, Ms. Puja Sachdev, Ms. Vandana and Ms. Ritu Gautam invited eminent yoga experts from Sahaj Yog and organized lecture-cum- demonstrations on various Yogaasanas in the Institute. The faculty members & the students of the Institute attended this session on 'Yoga for Youth' on 27th September, 2014 with great enthusiasm.

## **Owning Your Future**

A programme was organized for UG students by Ms Reema Nangia, Students Welfare Department & Programme Directors on the topic of "Owing Your Future". The speaker of the day was Ms. Sridevi Chaudhary, Director Pepper Designs Pvt. Ltd.

The session began with exploring the wide range of opportunities and drawing a clear picture of the concept of entrepreneurship, opportunity for entrepreneurship, types of business etc. It was a very interactive session wherein all the students & the faculty took great interest in the proceedings.

# Growth Prospects of the Indian Economy with Respect to Banking

Another one day programme was organized for the students of the UG Courses. The speaker of the day was Mr.Mani Banda , Manager, Kotak Mahindra Bank Ltd. He shared his knowledge about new avenues and driving sales growth in the Banking sector and also helped the students in understanding client requirements and addressing them in a time bound manner. He also shared his views on interpersonal communication and organizational skills. The session was quite interesting and was well received by the faculty and the students.

## Workshop on Hard Work and Success

A students' workshop focusing on behavioral aspects of Hard Work and Success was organized in association with India Vidyarthi-NGO on 8th February, 2015. Mr. Kuldeep Choudhary, promoter India Vidyarthi, shared his personal and career experiences on various aspects of hard work. He also gave an insight into the current Indian education scenario and how students can optimize their time and efforts in order to succeed in their professional career. Post graduate students from both first and final year attended the Workshop. Mr. Kuldeep Chaudhary is a young inspiring professional who started an NGO. He organizes motivational lectures and writes books on various motivational topics.