



# DAV INSTITUTE OF MANAGEMENT

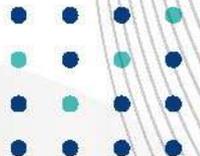
NH-3, NIT, Faridabad, Haryana - 121001

(Approved by AICTE & Affiliated to M.D. University, Rohtak)  
(Under the Direct control of DAV College Managing Committee, New Delhi)

**“Ordinary People Performing Extraordinary”**

**Admission**  
**Brochure**  
**2023-24**

**25** Years of Excellence  
Since 1997





## ABOUT US

DAV INSTITUTE OF MANAGEMENT was established on 12th October 1997 by DAV College Managing Committee, New Delhi, with Vedic values embedded in the educational vision.

The institute is affiliated to Maharshi Dayanand University, Rohtak and it is among the few most preferred institutions in NCR for Management & IT education.

DAV Institute of Management started its functioning with its MBA program with a batch of only 30 students and 5 faculty members in 1997 and today it has catapulted itself to an excellent learning institute in a span of two decades by providing 8 courses at Post Graduate and Undergraduate levels. DAVIM has toiled incessantly and takes pride in the fact that the number of students have been increased from 30 to more than 2000. The faculty members have gone from 5 to 100 plus.

The offerings are two post graduate programmes: Master of Business Administration (MBA) - a two year regular degree programme with 120 intake, Master of Computer Applications (MCA) - a two year regular degree programme with 120 intake. At Undergraduate level, six courses are offered in Business Administration and Computer Applications: BBA (Bachelor in Business Administration), BBA(CAM) (Bachelor of Business Administration (Computer Aided Management), BBA(Industry Integrated). (Bachelor of Business Administration-Industry Integrated), BBA(BE) (Bachelor of Business Administration (Business Economics), BCA (Bachelor of Computer Applications), B.Sc.(Hons) Computer Science.

To add professional value to the regular courses and to enhance students' employability, the institute offers Add-On Courses at both Undergraduate and Post Graduate level.

### VISION



To make DAVIM a Global Professional Center for Management and IT Education at Post Graduate and Undergraduate level with focus on global issues and challenges.

### MISSION



To empower the young minds to optimize their potential effortlessly by imbibing the best of values and beliefs of east and west rooted in the philosophy of Dayanand Anglo-Vedic Culture.

### CORE VALUES



- Faith in SELF
- Moral Uprightness
- Love of Fellow Beings
- Social Responsibility
- Pursuit of Excellence
- Security

# डी ए वी गान

अविरल निर्मल सलिल सदय, ज्ञान प्रदायिनी ज्योतिर्मय,  
हो चहुँदिश उद्घोष अभय

॥ डी ए वी जय जय ॥

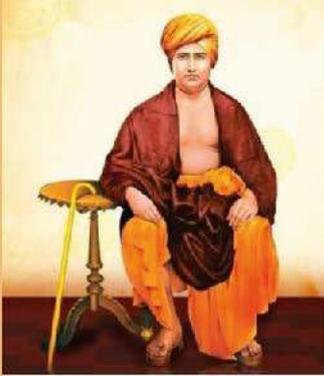
प्रबल प्रवायमी नित-नूतन दायिनी सदा सनातन  
वेद प्रणीता परम पुनीता यह धारा अक्षय  
डी ए वी जय जय ॥

दयानन्त से प्रेम – भक्ति ले हंसराज से त्याग-शक्ति ले  
धर्म – भक्ति का राष्ट्र – शक्ति का हो दिनमान उदय  
डी ए वी जय जय ॥

सुख समृद्धि इसकी लहरें, प्रेम शान्ति इसके तट ठहरें,  
सघन शान्तिमय प्रबल कान्तिमय लिए अटल निश्चय  
डी ए वी जय जय ॥

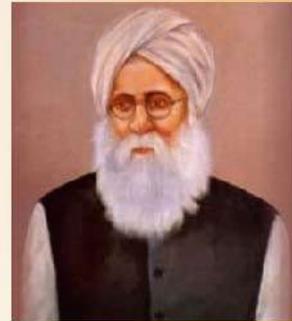
ॐ भूर्भुवः स्वः  
तत्सवितुर्वरेण्यं  
भर्गो देवस्यः धीमहि  
धियो यो नः प्रचोदयात्

**Maharshi  
Dayanand Saraswati Ji**



A philosopher, social leader  
& founder of the Arya Samaj  
and guiding force for  
DAV Institutions.

**Mahatama Hansraj Ji**



An educationist, follower of  
Arya Samaj movement and  
founder of Dayanand  
Anglo-Vedic School systems.



# CHAIRMAN

## Board of Governor's Message

It gives me extreme pleasure to know that the DAV Institute of Management, Faridabad (DAVIM) is bringing out its Information Brochure. It has indeed been a matter of pride that the institute is successfully performing its vital role of providing management education with excellence.

Global change is transforming everything around us. And it calls for something new. DAV Institute of Management is such a Business school which grooms students with all those competitive skills which are essential for success in this fast changing business scenario and helps them to become affable and benevolent human beings who respect the individual as well as team work. This is obvious from the fact that the Alumni of this institute are holding highest positions in the industry and many are successful entrepreneurs.

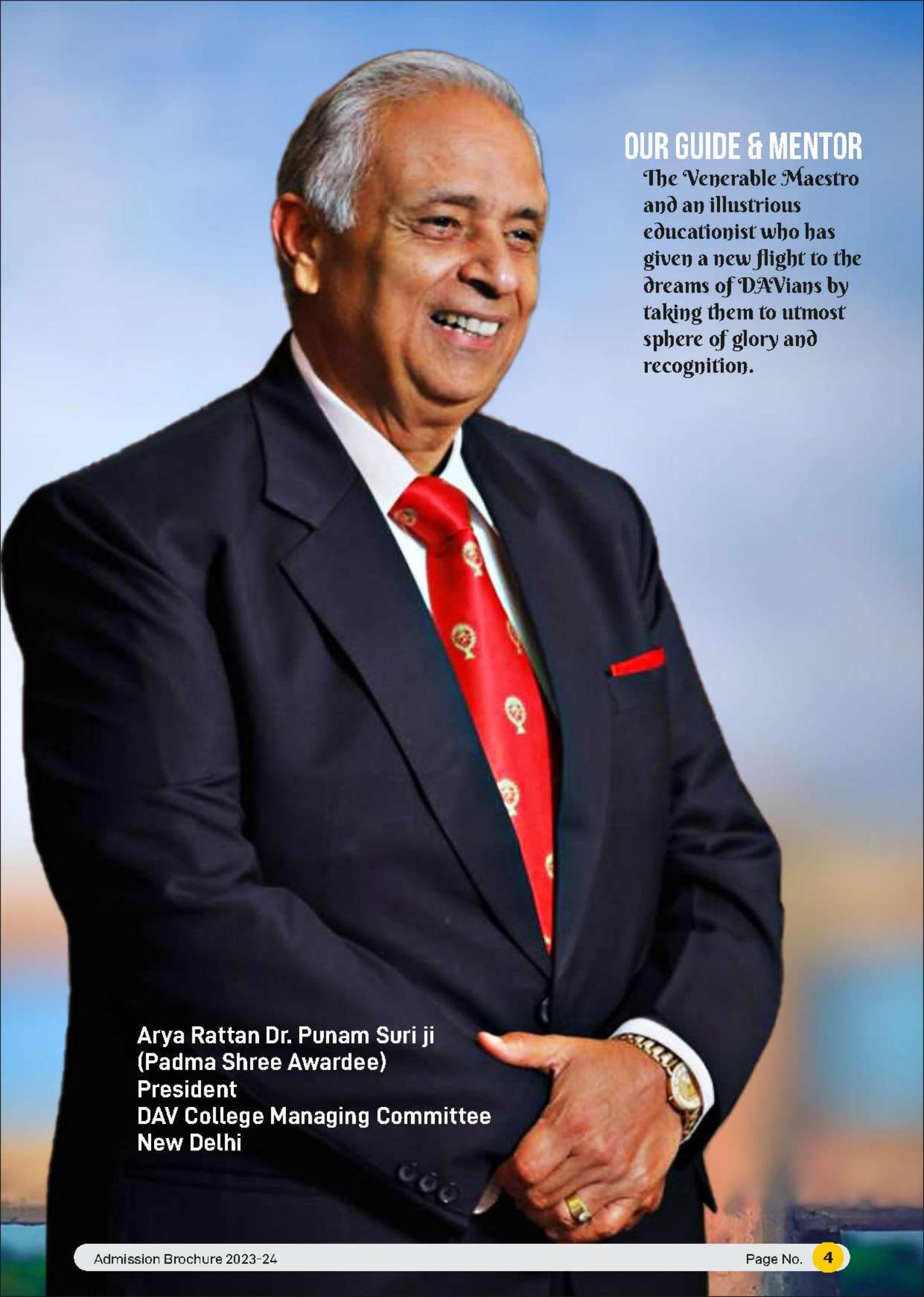
I have faith that with the efforts of its Principal Director Dr. Satish Ahuja and faculty members, this institute will attain position of the leader in Management Education and find its place in the map of selected best industry of the country.

I wish the institute all success in its endeavor.

With Best Wishes

**DR. PUNAM SURI**  
President

DAV College Managing Committee  
and Arya Pradeshik Pratinidhi Sabha  
New Delhi.



## OUR GUIDE & MENTOR

The Venerable Maestro and an illustrious educationist who has given a new flight to the dreams of DAVians by taking them to utmost sphere of glory and recognition.

**Arya Rattan Dr. Punam Suri ji**  
**(Padma Shree Awardee)**  
**President**  
**DAV College Managing Committee**  
**New Delhi**

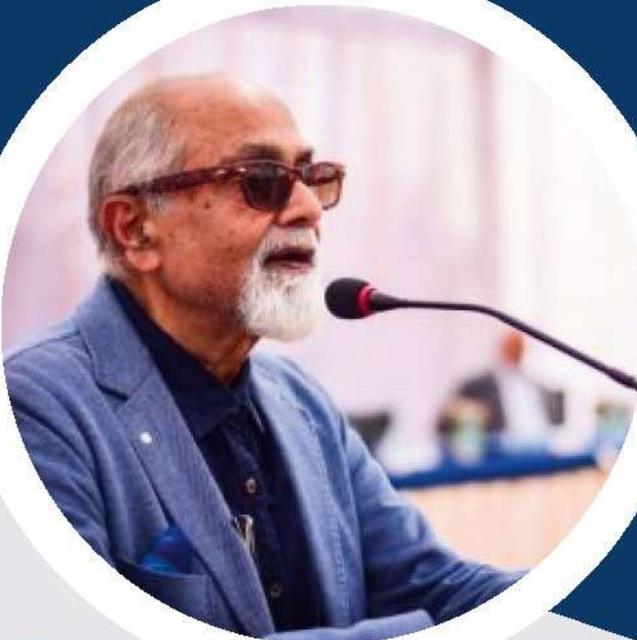
## Vice President's Message

**"Happiness is the key to Success,  
If you love what you are doing, you will be successful."  
Herman Cain**

Education at DAV Institutions across world has been tailor made to not only render the students as employable workforce but groom them into responsible citizens of our great nation with a strong foundation of Indian culture and Vedic values. Our pursuit of achieving the right balance between academic development and character building of our students have helped us in developing a rational working model in our management institutes where members of the faculty double up as life coaches and mentors for the candidates. With the right amount of mentoring and personal training we continue to be a premier conglomerate of institutions which students look up to as avenues of hope, growth and success. Technology enabled growth in the Indian economy has brought forward the need for competent and contemporary management and IT education. DAV Institute of Management, is making concerted effort in infusing high level of management competence in a dynamic, yet resource constrained environment. Preparing the future managers to be capable of harnessing the maximum out of limited resources through innovative and efficient management of technology and trade is crucial to our economic growth and development. Maharshi Dayanand could see that it is the mind of a person that all the evils and superstitions are born and bred. The only course is to fight it by eradication of ignorance and illiteracy. Therefore DAVIM is imparting his message "BE A THINKER BUT BE ALSO A DOER, BE A SOUL, BUT ALSO A GOOD HUMAN BEING. BE COMPASSIONATE, HAVE HUMILITY, TRUTHFULNESS & HONESTY." Let's try and strive to achieve some of them.

**SH. PRABODH MAHAJAN**

Vice President  
DAV College Managing Committee  
New Delhi



## Director's Message

I am delighted to Convey that DAV Institute of Management, NH-III, Faridabad is one of the premier institutions of the country where professional values and moral ethics are taught to the students. It provides a unique opportunity to its students to gain insight into tomorrow's technology. With latest and globally accepted academic tools and techniques, DAVIM, Faridabad attempts to impart such technical & managerial skills to its students which will enable them to face any corporate challenges and emerge as winners. Apart from curriculum -based studies, the emphasis is made on the promotion of innovative -driven projects, interaction with industries, soft skill & personality development, co-curricular and extra-curricular activities.

DAV Group of institutions has been sensitively responding to the emerging developments in education to re-invent institutions and preparing them for education ahead with the blessings and guidance of Padamshree Dr. Punam Suri Ji, President, DAV College Managing Committee, New Delhi.

Under the Stewardship of the Principial Dr.Satish Ahuja, I am confident that the determined team of DAV Institute of Management, Faridabad, will play vital role in producing excellent professionals who will come to the expectations of industry and market.

**SH. SHIV RAMAN GAUR, IAS (Retd.)**  
Director Higher Education  
DAV College Managing Committee  
New Delhi



# GENERAL SECRETARY'S MESSAGE



**I am glad to know that DAV Institute of Management, Faridabad, is bringing out the Admission Brochure for upcoming session 2023-2024.**

I would take this an opportunity to congratulate you for the upcoming admissions. DAVIM, has been in service for years now and has been providing us with the gems to serve the nation. The secrets of growth have always been a part of us but it takes courage to find it within.

Your teachers guide students in all capacities to become a responsible citizen along with the education domain. The way institution has been able to bounce back after COVID is remarkable. The curriculum, pedagogy and classrooms have been adapted to support inclusive and interactive classrooms.

Your institution has been justifying the ' विद्यया अमृतम् अश्नुते'. It is only through education that we can become immortal.

Good Luck!

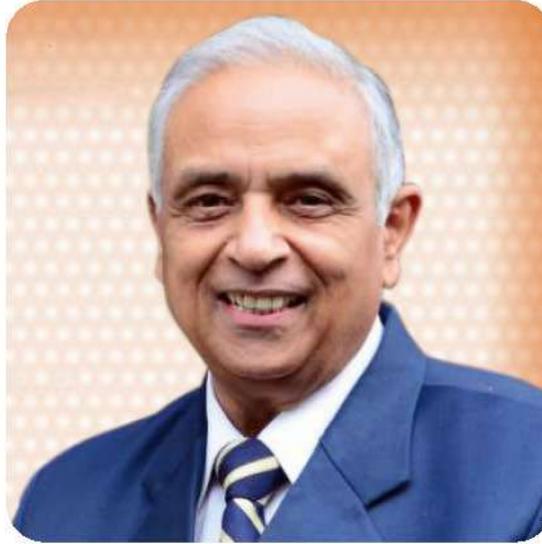
**SH. AJAY SURI**  
**General Secretary**

DAV College Managing Committee  
New Delhi

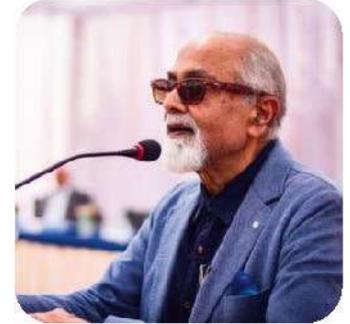
## Our Guiding Spirit



**SH. AJAY SURI**  
General Secretary  
DAVCMC, New Delhi



**DR. PUNAM SURI**  
President  
DAVCMC, New Delhi



**SH. PRABODH MAHAJAN**  
Vice President  
DAVCMC, New Delhi



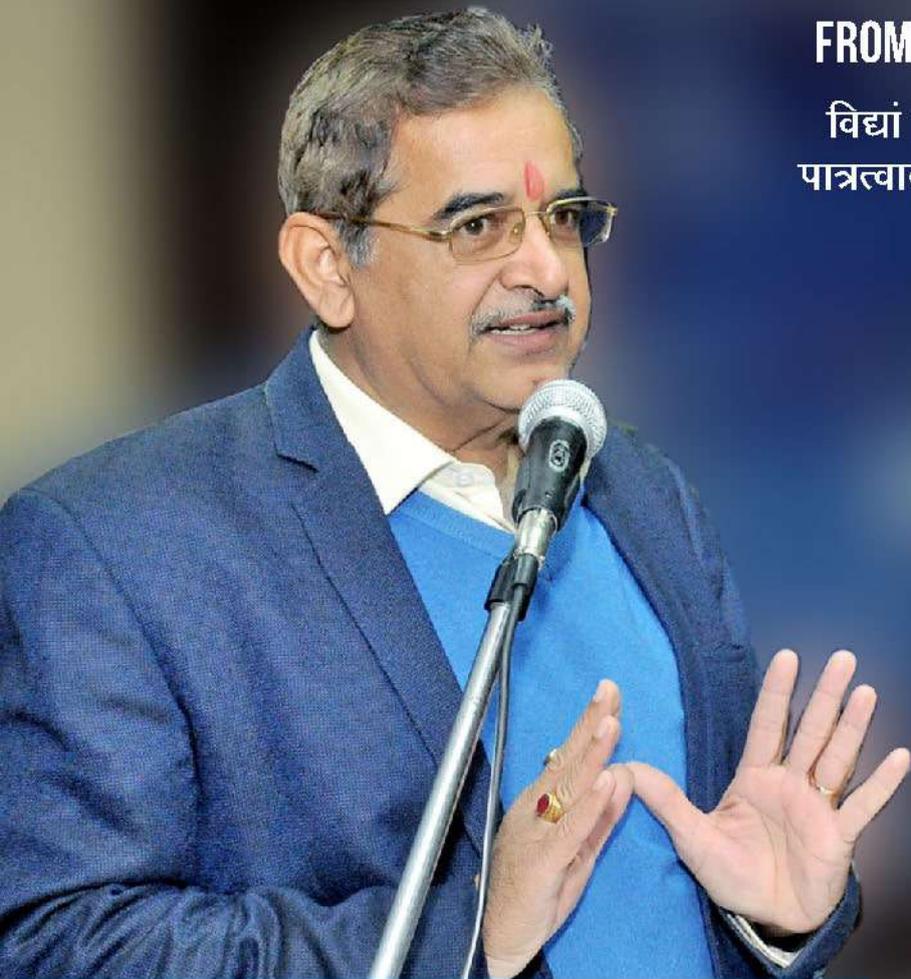
**SH. MAHESH CHOPRA**  
Secretary  
DAVCMC, New Delhi



**SH. SHIV RAMAN GAUR, IAS (Retd.)**  
Director Higher Education  
DAVCMC, New Delhi

## Members of Governing Body

1. **Dr. Punam Suri**, Chairman
2. **Sh. Prabodh Mahajan**, Member
3. **Dr. Ramesh Arya**, Member
4. **Sh. Ajay Suri**, Member
5. **Sh. Rajiv Chawla**, Industrialist, Member
6. **Sh. Arvind Ghai**, Member
7. **Sh. Mahesh Chopra**, Member
8. **Sh. Shiv Raman Gaur (IAS Retd.)**, DHE, Member
9. **Mr. (Justice) Pritam Pal (Retd.)**, Member
10. **Sh. Navdeep Chawla**, Industrialist, Member
11. **Dr. Ritu Gandhi Arora**, Teacher's Representative, DAVIM, Faridabad
12. **Dr. Meera Arora**, Teacher's Representative, DAVIM, Faridabad
13. **Prof. Yudhvir Singh**, University Nominee, M.D. University, Rohtak
14. **Principal Govt. Polytechnic for Women**, Faridabad
15. **Dr. Satish Ahuja**, Principal Director, DAVIM, Member Secretary



## FROM THE PRINCIPAL DIRECTOR'S DESK

विद्यां ददाति विनयं, विनयाद् याति पात्रताम् ।  
पात्रत्वात् धनमान्पोति, धनात् धर्मं ततः सुखम् ॥

DAVIM is committed to offer the best in the pedagogical field and has emerged as a major educational centre and a cynosure among the academic fraternity. The institute offers two courses in Post Graduation and six in Under Graduate supported by value added courses.

Blessings and Warm Wishes

**DR. SATISH AHUJA**  
Principal Director

Knowledge gives modesty, modesty leads to worthiness, worthiness brings prosperity; and prosperity finally leads to good deeds, which ultimately provides bliss.

Warm Greetings to all! In ancient Indian culture education was not aimed for materialism only. It had a spiritual connotation and Indian philosophy considers education as a way for upliftment of an individual intellectually, morally and spiritually.

Striving for a vibrant and dynamic academic atmosphere is a wholesome and holistic exercise. This necessitates an innovation ecosystem to hone the skills of students in diverse programs to mould them to become notable change-makers of the society. DAVIM is committed to offer the best in the pedagogical field and has emerged as a major educational centre and a cynosure among the academic fraternity.

The institute offers courses, two in Post Graduation and six in Under Graduate supported by value-added courses. The dedicated, competent faculty and world class amenities aid the institution in attaining the target of setting benchmarks, initiating new ventures and nurturing the soulful youth of today into the well informed adults of tomorrow. The institution also bestows upon the students the state-of-the-art facilities under one roof in the form of wi-fi enabled campus, fully automated Central Library, ICT Enabled Classrooms, Spacious Auditorium, Seminar Hall, Common Rooms and Food Court and many more magnificent utilities. Armed with years of finest experience in the field of education, the institute has evolved a multipronged approach to build a resilient teaching strategy with E-Module (Google Classrooms), MS Teams and other technological aids. This has facilitated effective on-line learning process and students' teacher interaction thereby ensuring accessibility of learning to the students.

Intermingling of scholastic ventures and social out stretch of activities over the years has motivated our students to fetch laurels across several disciplines. The institute feels proud to endow a sense of direction, unlocking the doors to excellence and instilling the finest values and moral beliefs amongst the students. Thus, beset with a paradigm shift in the educational scenario, DAV Institute of Management vows to upraise the aspiring young minds with upright principles and call upon our esteemed benefactors to be an integral segment of this rewarding journey.

Looking forward to meet you.

Best Wishes!!

**DR. SATISH AHUJA**  
Principal Director



## ACADEMIC ADVISORY COMMITTEE

**Prof. M.S.Turan**

Former Dean GJU Hisar,  
Gurugram university,  
SGT University Hon. Adjunct Faculty  
North cap University

**Prof. N.S.Gill**

Head, Department of Computer Science  
& Applications, M.D.U., Rohtak

**Prof. Mukesh Dhunna (Retd.)**

IMSAR, M.D.U., Rohtak

**Mr. J.P.Malhotra**

CEO, Bhartiya Valves Private Limited

**CA Tajender Bhardwaj**

President, Faridabad Income  
Tax Bar Association,  
Asst. Governor of Rotary 3011  
Faridabad, EX Chairman, ICAI Faridabad

**Prof. Satyawan Baroda**

Director, IMSAR,  
M.D.U.. Rohtak

**Prof. R.S.Chillar**

Department of Computer Science  
& Applications, M.D.U.Rohtak

**Prof. Sanjay Kaushik**

University Business School  
Punjab University ,Chandigarh

**Ms. Jaya Goyal**

Director,  
Pam's Noble Ventures Pvt.Ltd.

**Mr. Neeraj Chandok**

CEO & Founder Building Block  
Customer Services  
Author, Motivational Speaker.

**Prof. Pradeep K.Ahlawat**

IMSAR, Head RUSA,  
M.D.U., Rohtak

**Prof. K.P. Kaushik**

NIFM, Faridabad

**Prof. Naseeb Ahmad**

Department of Commerce  
and Business Studies  
Jamia Millia Islamia University

**Dr. Ajay Garg**

Corporate Counsel and Lawyer

**Mr. Rajdeep Mann**

Director  
MANN Group Of Industries ,  
Faridabad

## LIST OF ADJUNCT AND VISITING FACULTY

**CA Ritesh Khurana**

CFO, Trehan Group

**CA Sachin Kathuria**

Managing Partner  
Sachin Kathuria & Associates

**Prof. Neha Gupta**

MRIU, Faridabad

**Mr. Gurjeet Singh Juneja**

IT Professor  
K.R.Mangalam University  
Gurugram

**Mr. Laxman Goel**

Sr. Software Developer  
MTAS Technologies

**CS Ambika Vasudev**

Career Consultant

**Mr. Dheeraj Gandhi**

SAP Consultant  
Accenture, Gurugram

**Mr Parveen Arora**

Former Sr. Production Manager  
Escorts, Kubota Limited

**Mr. Rajinder Kumar**

CTO, Froyo Technologies

**Mr. Rahul Kumar**

Business Development Manager  
DUCAT

**Mr. Pankaj Grover**

CEO, Lakshay : The Target Institute

**Ms. Payal Jain**

Delivery Head  
Labourmet Services India Pvt Ltd

**Mr. Tarun Kumar**

DGM, IDBI Bank  
Nehru Enclave,  
Kalka Ji, New Delhi

**CA Priyanka Garg**

Practicing CA

**CA Rishu Gupta**

Practicing CA

# INTERNAL QUALITY ASSURANCE CELL (IQAC)



DAV Institute of Management has always been cognizant of its role in imparting quality education to the youth in the country. For this purpose, Internal Quality Assurance Cell (IQAC) has been constituted in accordance with the NAAC guidelines and the existing academic and administrative system of the institute. Internal Quality Assurance Cell (IQAC) established under the stewardship of Dr. Anamika Bhargava, IQAC Coordinator as a major step in pushing long-term quality standards. IQAC in any institution is a significant administrative body that is responsible for all quality matters. The primary aim of the IQAC is to develop a system for conscious, consistent and catalytic action to improve the academic and administrative performance of the Institution. It works on the Curricular Aspects, Improving Teaching, Learning and Evaluation techniques, Research, Innovation and Extension of knowledge, maintaining standards of Infrastructure and Learning Resources, providing Student Support and Progression, Governance, Leadership and Management and retaining Institutional Values and Practices.

## LIST OF MEMBERS OF IQAC

1	Dr. Satish Ahuja	Chairman, Principal Director	15	Dr. Pooja Kaul	Member
2	Dr. Anamika Bhargava	Member, IQAC Coordinator	16	Dr. Ashima Tandon	Member
3	Dr. Sarita Kaushik	Member, NAAC Coordinator	17	Dr. Gurjeet Kaur	Member
4	Sh. Shiv Raman Gaur	Director Higher Education, DAVCMC	18	Dr. Parul Nagi	Member
5	Sh. Mahesh Chopra	Secretary DAVCMC	19	Dr. Priti Bali	Member
6	Sh. Rajiv Chawla	Member, Industry Expert	20	Ms. Pooja Goyal	Member, Alumna
7	Sh. J.P Malhotra	Member, Employer	21	Ms. Jyoti Nagpal	Member, Alumna
8	Dr. Virender Bhasin	Member, Local Society	22	Mr. Harish Rawat	Member
9	Sh. Mukesh Bansal	Member, Local Society	23	Dr. Mahender Bishnoi	Member
10	Mr. Sachin Srivastav	Member, Stakeholder (Parent)	24	Ms. Kulvinder Kumar	Member
11	Dr. Ritu Gandhi Arora	Member, Vice Principal	25	Mr. Anwer Hussain	Member
12	Dr. Neelam Gulati,	Member	26	Dr. Ashish Goyal	Member
13	Dr. Meera Wadhwa	Member	27	Ms. Reema Nangia	Member
14	Dr. Sunita Bishnoi	Member	28	Ms. Ruchi Dhunna	Member
			29	Ms. Radha	Member, Student



**NAAC**

To monitor standards of the higher educational institutions, the UGC has established the NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC) as an autonomous body. Under the stewardship of the NAAC Coordinator, Dr. Sarita Kaushik, DAV Institute of Management has geared itself up for working in the direction of maintaining the momentum of quality consciousness, thus aiming at continuous evaluation and improvement. The Criteria heads along with their teams work on different aspects of their criteria as identified by NAAC.

## THE CORE COMMITTEE MEMBERS

Dr. Sarita Kaushik (NAAC Coordinator)  
Ms. Ruchi Dhunna (Admin.)

Dr. Ashima Tandon (Faculty)  
Mr. Virender Bhasin (Consultant)

# Know Our Faculty

## Department of Business Studies

### HUMAN RESOURCE & ORGANIZATIONAL BEHAVIOUR



**DR. RITU GANDHI ARORA**  
Vice Principal  
Ph.D., M.Phil., M.Com, PGDBM



**MS. NEHA SHARMA**  
MBA, M.Phil.  
Ph.D.\*



**DR. DHRITY GULATI AHUJA**  
Ph.D., M.Phil., MBA



**DR. GURJEET KAUR**  
Ph.D., M.Phil., MBA,  
M.Sc.(Stats.),A-Level(DOEACC)



**DR. DEEPAK KUMAR SHARMA**  
Ph.D., M.Phil., MBA, M.Com,  
UGC - NET

### QUANTITATIVE TECHNIQUES

### MARKETING & CRM



**DR. MEERA WADHWA**  
Ph.D., M.Phil., MBA



**DR. ANJALI AHUJA**  
Ph.D., M.Phil., MBA,  
M.A (Psy), UGC - NET



**DR. PARUL NAGI**  
Ph.D., M.Phil., MBA



**DR. NIDHI TURAN**  
Ph.D., MBA

### BUSINESS LAW



**DR. JUHI KOHLI**  
Ph.D., FCS, MBA, M.Com.,  
UGC - NET



**MS. VANDANA JAIN**  
MFA, CFA, MBA, PGDM, ADM  
Ph.D.\*

### FINANCE & ECONOMICS



**DR. NEELAM GULATI**  
Ph.D., FICWA, MBA, M.Com.



**DR. SUNITA BISHNOI**  
Ph.D., M.Phil., M.A (Eco), MBA



**DR. RASHMI BHARGAVA**  
Ph.D., M.Phil., MBA, UGC - NET



**DR. BHAWNA SHARMA**  
Ph.D., ACS, MBA, UGC - NET



**DR. PRIYANKA GAUR**  
Ph.D., M.Phil., MBA, UGC - NET,



**CA ALKA NARULA**  
CA, CS (Exe.), MBA, M.Com.  
UGC - NET, Ph.D.\*



**MS. NEETU JUNEJA**  
M.Phil., MBA, M.Com., UGC-NET  
Ph.D.\*



**CA BHAWNA KHARBANDA**  
CA, M.Com., UGC - NET  
Ph.D.\*



**MS. ARCHANA MITTAL**  
M.Phil., M.Com, UGC - NET  
Ph.D.\*

# Know Our Faculty

## Department of Computer Science & Application

### INFORMATION TECHNOLOGY



**DR. ANAMIKA BHARGAVA**  
Ph.D., M.Phil., M.Tech., MCA



**DR. SARITA KAUSHIK**  
Ph.D., M.Phil., MCA



**DR. POOJA KAUL**  
Ph.D., M.Phil., M.Tech., MCA



**DR. PRITI BALI**  
Ph.D., M.Phil., MCA



**DR. ASHIMA TANDON**  
Ph.D., MBA, MCA



**DR. SHOBHA BHATIA**  
Ph.D., M.Phil., M.Tech., MCA



**MS. POONAM SINGH**  
M.Phil., MCA  
Ph.D.\*



**DR. RITU GAUTAM**  
Ph.D., M.Phil., MBA, MCA



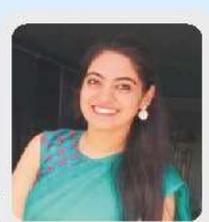
**DR. GEETIKA KHURANA**  
Ph.D., MCA



**MS. POOJA SACHDEV**  
M. Tech., MCA  
Ph.D.\*



**MS. DEEPIKA PAHUJA**  
M.Tech., M.Sc. (CS.), UGC-NET  
Ph.D.\*



**MS. ESHA KHANNA**  
M.Tech., UGC - NET  
Ph.D.\*



**MS. MONICA KHATRI**  
M.Phil., M.Tech., MBA, M.Com.  
A-Level (DOEACC), Ph.D.\*



**MS. POOJA GOYAL**  
M.Tech., MCA, UGC - NET  
Ph.D.\*



**DR. KAVITA GOEL**  
Ph.D., MCA



**MS. JYOTI AHUJA**  
M. Tech. (CSE), MCA



**MS. POOJA GOUR**  
MCA, A-Level,  
Oracle Database SQL Certified

# Our Administrative Strength

## COUNSELLING



**MS. REEMA NANGIA**  
M.Phil, MHRM

## ESTATE



**DR. MAHENDER BISHNOI**  
Ph.D, M.Phil, MBA, MHRM



**MR. NEERAJ BHARDWAJ**  
MBA, MLISc

## CORPORATE RESOURCE CELL



**MR. HARISH VERMA**  
MBA

## IT DEPARTMENT



**MR. HARISH RAWAT**  
M.Phil, M.Sc, MBA



**MS. KULVINDER KUMAR**  
M.Phil, MCA, UGC NET(CS)



**MR. SACHIN NARULA**  
M.Phil, M.Tech, MBA, MCA



**MR. ASHISH CHAWLA**  
MCA, CIC

## ADMINISTRATION & UNIVERSITY AFFAIRS



**DR. ASHISH GOYAL**  
Ph.D, M.Phil, MMM, MBA



**MS. RUCHI DHUNNA**  
M.Phil, MBA



**MR. MUDIT KUMAR RATHOUR**  
M.A. (Pol. Sc.)



**MR. AMAR SINGH**  
M.A. (Pol. Sc.)



**MR. SHAIENDRA SAXENA**  
MCA, PGDCH



**MS. MEENAKSHI BHATIA**  
MBA, Diploma in Office Management & Secretarial Practices



**MR. DHEERAJ SETHI**  
Diploma in Computer Office Application



**MR. NEERAJ KUMAR**  
M.A. (Pub. Admin.)



**MS. KAMINI LODHI**  
MA (Pol. Sc.)

## LIBRARY



**MR. ANWER HUSSAIN**  
M.Phil, MLIB (I) Sc.



**MS. SHWETA TIKU**  
M.Phil, MBA, MLISc.



**MR. SANJEEV KUMAR**  
M. Phil, MBA, MLISc.



**MR. RAJESH BHATIA**  
BA

## ACCOUNTS & FINANCE



**MS. HEERA SACHDEVA**  
MBA, Diploma in CPDP.



**MR. DEEP CHAND**  
M.Com.



**MR. OM PRAKASH**  
BA (Pass)



## TIMES B SCHOOL SURVEY (2021-22)

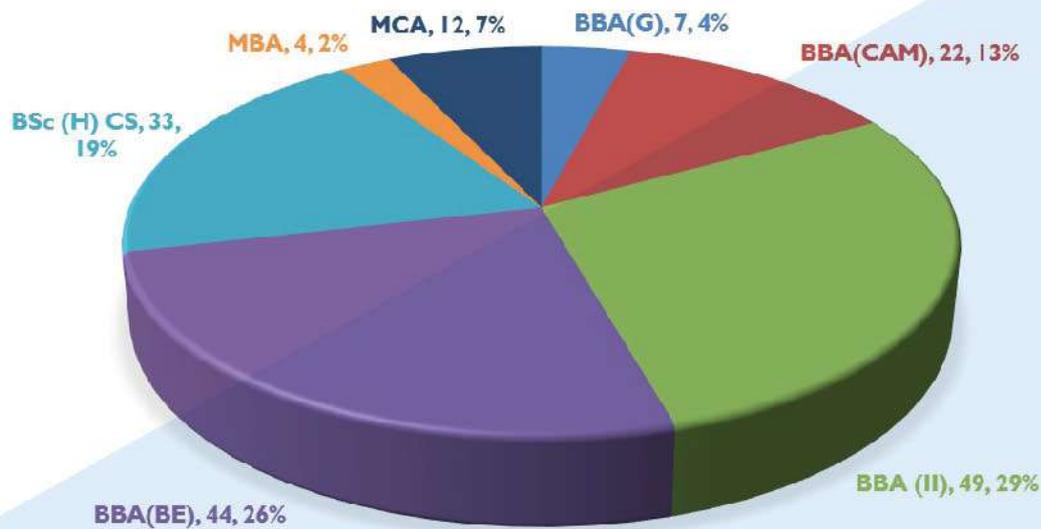


51	AJK COLLEGE OF ARTS AND SCIENCE, COIMBATORE
52	MAEER'S MIT ARTS, COMMERCE & SCIENCE COLLEGE, PUNE
53	KESHAV MAHAVIDYALAYA, PITAMPURA
<b>54</b>	<b>DAV INSTITUTE OF MANAGEMENT, FARIDABAD</b>
55	ROOTS DEGREE COLLEGE, HYDERABAD
56	NSHM COLLEGE OF MANAGEMENT & TECHNOLOGY, KOLKATA
57	ANNEX COLLEGE (CENTER FOR TECHNICAL AND MANAGEMENT STUDIES)- ACMS, KOLKATA
58	ICFAI UNIVERSITY, JHARKHAND, RANCHI
59	INSTITUTE OF TECHNOLOGY & MANAGEMENT, DEHRADUN
60	JYOTI NIVAS COLLEGE AUTONOMOUS, BENGALURU

## STAKEHOLDER SENTIMENT SURVEY 2022-23



## MERIT POSITIONS



# MBA

MASTER OF BUSINESS ADMINISTRATION



## COURSE OBJECTIVES

- To equip the students with knowledge of current practices and techniques of the major business disciplines.
- To develop students into leaders ready to tackle the challenges of today's business environment.
- To inculcate professionalism, self awareness, leadership and effective communication skills in students.
- To develop entrepreneurial mind set in students so that they can demonstrate knowledge, skills and techniques to lead entrepreneurial and strategic ventures.
- To create awareness and sensitivity among the students towards environmental problems and its conservation.

## MBA



### Full Time

2 Year Degree  
(4 Semesters)

### Eligibility :

Bachelor/Post Graduate Degree in any discipline with not less than 50% marks (47.5% marks for SC/ST/Blind/Visually and Differently Abled candidate of Haryana only) in aggregate or any examination recognized by M.D. University, Rohtak as equivalent thereto.

### Path Ahead :

Banking & Finance  
Sales & Marketing  
Entrepreneurship  
Management Consultancy  
Data Analytics  
Information System  
Management

## COURSE CURRICULUM

As prescribed by Maharshi Dayanand University, Rohtak



## COURSE HIGHLIGHTS

- Highly qualified faculty with rich academic/industry experience
- Strong alumni base
- Practical learning through industrial visits
- Focus on beyond the classroom learning
- Add-on certificate to enhance industry specific knowledge
- Use of ICT For enhanced learning
- Active corporate resource centre
- Entrepreneurship development programs
- Excellent university results

## SPECIALISATIONS OFFERED



Finance  
Management



Marketing  
Management



Human Resource  
Management



International  
Business  
Management



Information  
Technology  
Management



Operations  
Management

# MCA

Master of Computer Applications



## COURSE OBJECTIVES

- To apply knowledge of computing fundamentals, computing specialization and domain knowledge for the abstraction and conceptualization of computing models from defined problems and requirements.
- To use the latest technologies like IOT, AI, Machine Learning, Big Data Analytics, Cloud Computing, Cyber Security and software tools necessary for innovative software solutions.
- To assess the need for innovation and initiate the process through entrepreneurship or otherwise and to work collaboratively as a member or leader in multi disciplinary teams

## MCA

### Full Time

2 Year Degree  
(4 Semesters)

### Eligibility :

Passed BCA/B.Sc. (Hons.) Computer Science/B.E. or B.Tech.(CSE/IT)/ B.Voc (Software Development/ IT) an equivalent degree with having at least 50% marks (45% for SC/ST Candidates of Haryana Only) in aggregate  
Passed B.Sc /B.Com /B.A with Mathematics at 10+2 Level or at Graduation Level (with additional bridge Course during the first semester).

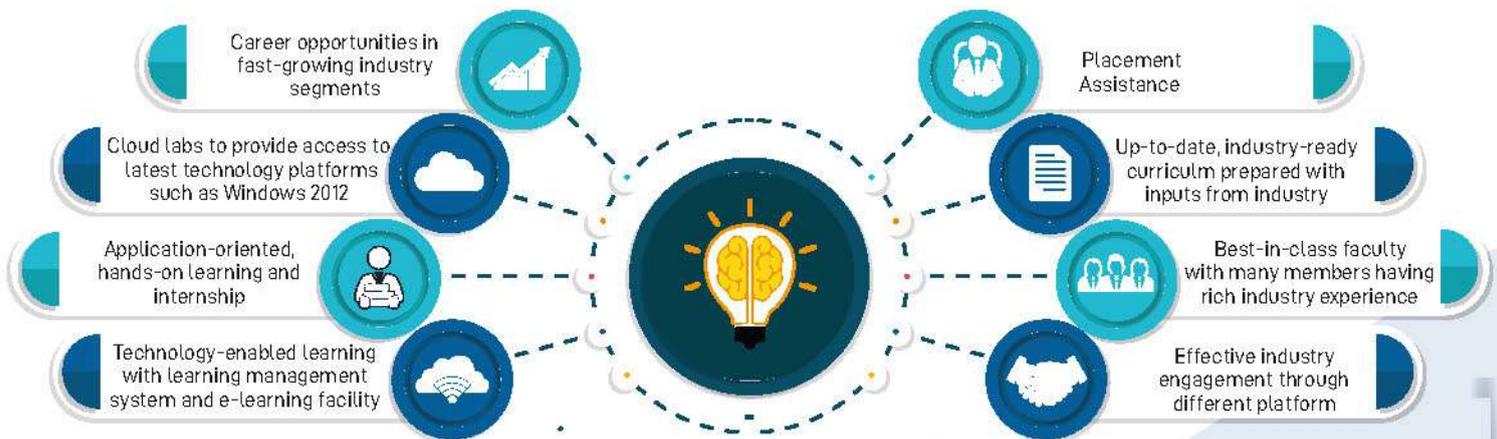
### Path Ahead :

Software Developer  
Database Engineer  
Data Scientist  
Cloud Architect

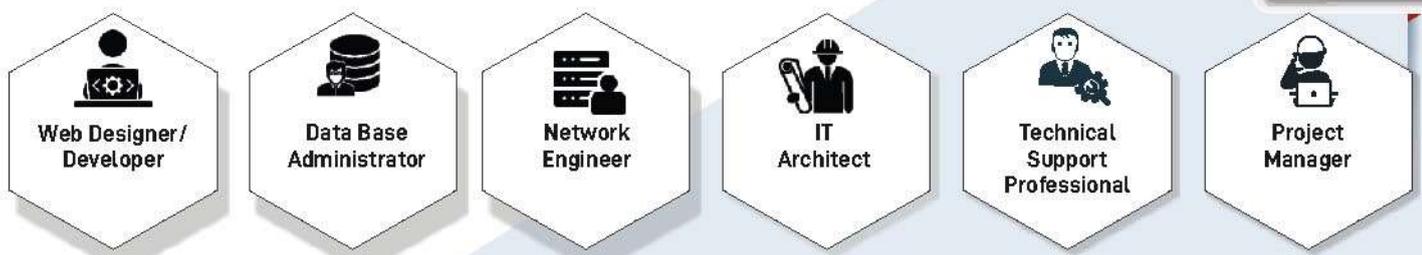
### COURSE CURRICULUM

As prescribed by Maharshi Dayanand University, Rohtak

## WHY CHOOSE THIS PROGRAM?



## CAREER OPPORTUNITIES



# BBA

Bachelor of Business Administration



## “SHAPING THE LEADER FOR TOMORROW”

### COURSE CURRICULUM

As prescribed by Maharshi Dayanand University, Rohtak

### COURSE OBJECTIVES

- To provide knowledge in the various areas of Business Administration.
- To develop the skills of analysing, evaluating problems and taking decisions.
- To keep pace with the dynamic industry changes and management practices.
- To ensure that curriculum bridges up the gap between Institution and Industry expectations.

### BBA

#### Full Time

3 Year Degree  
(6 Semesters)

#### Eligibility :

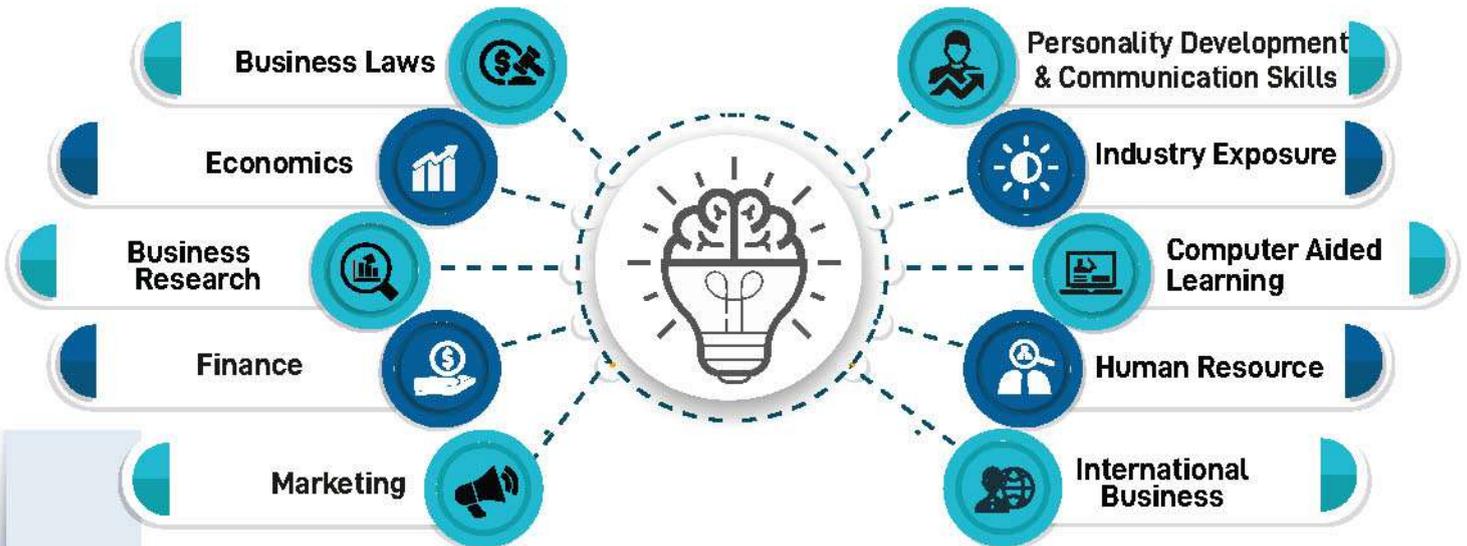
(10+2) from recognized board  
with at least 45%.

#### Path Ahead :

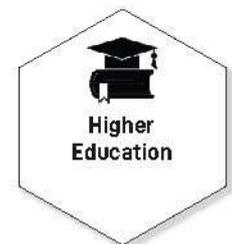
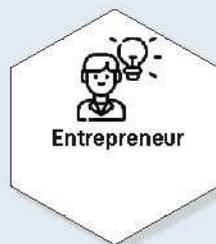
Higher Studies- (MBA, CA, CS, CMA)  
Entrepreneurship, Employability

Lateral Entry in 2<sup>nd</sup> year for the students who have passed a Diploma in Business Management.

### Spheres of Interest



### CAREER OPPORTUNITIES



# BBA (CAM)

Bachelor of Business Administration (Computer Aided Management)



## COURSE OBJECTIVES

After completing the BBA (CAM) course the students will be able :

- To demonstrate critical thinking skills in understanding managerial issues related to business in the fast changing economic scenario.
- To impart the experience gained during the course, in real life business situations for effective decision making.
- To Create and manage innovation, new business development, and high-growth potential entities.

## COURSE CURRICULUM

As prescribed by Maharshi Dayanand University, Rohtak

## BBA (CAM)



**Full Time**  
3 Year Degree  
(6 Semesters)

**Eligibility :**  
(10+2) from recognized board  
with at least 45%.

**Path Ahead :**  
Higher Studies- (MBA, MCA)  
Professional Course of Employability

**Lateral Entry in 2<sup>nd</sup> year for the students who have passed a Diploma in Business Management.**

## \*Build a Career where Management meets Technology\*

The Bachelor of Business Administration - Computer Aided Management BBA (CAM) Course provides an opportunity to learn both business administration and computer applications. Building the bridge between management and technology, the students are enabled to get an edge to sustain in this dynamic environment and keep up with the fast changing world of technology. The curriculum of BBA (CAM) is designed to provide in-depth knowledge of management and computer skills to build promising leaders of the future who can manage and build powerful and robust organisations in the emerging corporate landscape.



## CAREER OPPORTUNITIES



Digital Marketing



Operations Management



Information Technology



Entrepreneur



Banking Insurance



Logistics

# BBA (Ind. Int.)

Bachelor of Business Administration (Industry Integrated)



## COURSE OBJECTIVES

- To achieve excellence in management education through Industry Interface.
- To equip the students with industry relevant skills along with curriculum by giving them real life industry exposure.
- To inculcate strong human values to shape the students into responsible citizens.

## COURSE CURRICULUM

As prescribed by Maharshi Dayanand University, Rohtak

## BBA (Ind. Int.)

### Full Time

3 Year Degree  
(6 Semesters)

### Eligibility :

(10+2) from recognized board  
with at least 45%.

### Path Ahead :

MBA, M.Com, CA, CS, CMA,  
Financial Services, Banking, Sales,  
Customer Care

## Bridging the GAP

The missing link between the educational system and the industry aspirations are: -

- Integration of Industry is required with learning programmes
- Bring the Industry closer to the students to impart practical training

This programme serves as a link between educational system and industry aspirations. It is a judicious blend of the various aspects included in all functional areas of the management and is offered the following specializations



## UNIQUE FEATURES

- Regular Degree with two Year's of Industry Experience
- Blend of Academic Knowledge and Practical Skills
- Preparing Individuals for Managerial Roles and Entrepreneurship
- Earn While you Learn (Stipend)

## CAREER OPPORTUNITIES



Financial  
Services

CA CS  
CA, CS & CMA



Insurance



Entrepreneur



Higher  
Education



Sales  
Management



Banking



Business  
Development



Business  
Research



Digital  
Marketing

# BBA (BE)

Bachelor of Business Administration (Business Economics)



## COURSE OBJECTIVES

- To develop Business and Entrepreneurial Skills by utilizing the economic knowledge and experience.
- To develop Effective Decision-Making Skills & learn how to gain insight into Financial Risks and come up with solutions.
- To give a Broader Knowledge of the operational aspects of Business.
- To develop Leadership Skills and get a Larger Perspective of Business World.
- To equip the students with the blended knowledge of Economics & Management.

## COURSE CURRICULUM

As prescribed by Maharshi Dayanand University, Rohtak

## BBA (BE)



**Full Time**  
3 Year Degree  
(6 Semesters)



**Eligibility :**  
(10+2) from recognized board  
with at least 45%.



**Path Ahead :**  
MBA, MBE, MA Economics, CA/CS,  
M.Sc (Maths, Statistics, Economics)

## KEY HIGHLIGHTS

- Industry Exposure and Industrial Visit
- Internship
- Communication and Soft Skill Training
- Excellent University Results
- Practical Learning through Industrial Visits
- Beyond the classroom learning



## CAREER OPPORTUNITIES

  
**Business Research**

  
**Data Analyst**

  
**Business Analyst**

  
**Investment Banker**

  
**Data Scientist**

  
**Higher Education CA/CS**

  
**Economic Consultant**

  
**Finance Planner**

# BCA

Bachelor of Computer Applications

DAV IN

Techno-University Club

## COURSE OBJECTIVES

- To give high quality computer education in order to enhance logical computing and programming abilities.
- To use cutting-edge methodologies and processes in the areas of leading-learning and evaluation.
- To encourage innovation and quality in computer applications.

## COURSE CURRICULUM

As prescribed by Maharshi Dayanand University, Rohtak

This program's aims to give rich academic foundation upon which an advanced career in computer applications can be built, aground with conceptual knowledge of computer usage and its practical applications.

## BCA

### Full Time

3 Year Degree  
(6 Semesters)

### Eligibility :

(10+2) from recognized board  
with at least 45%.

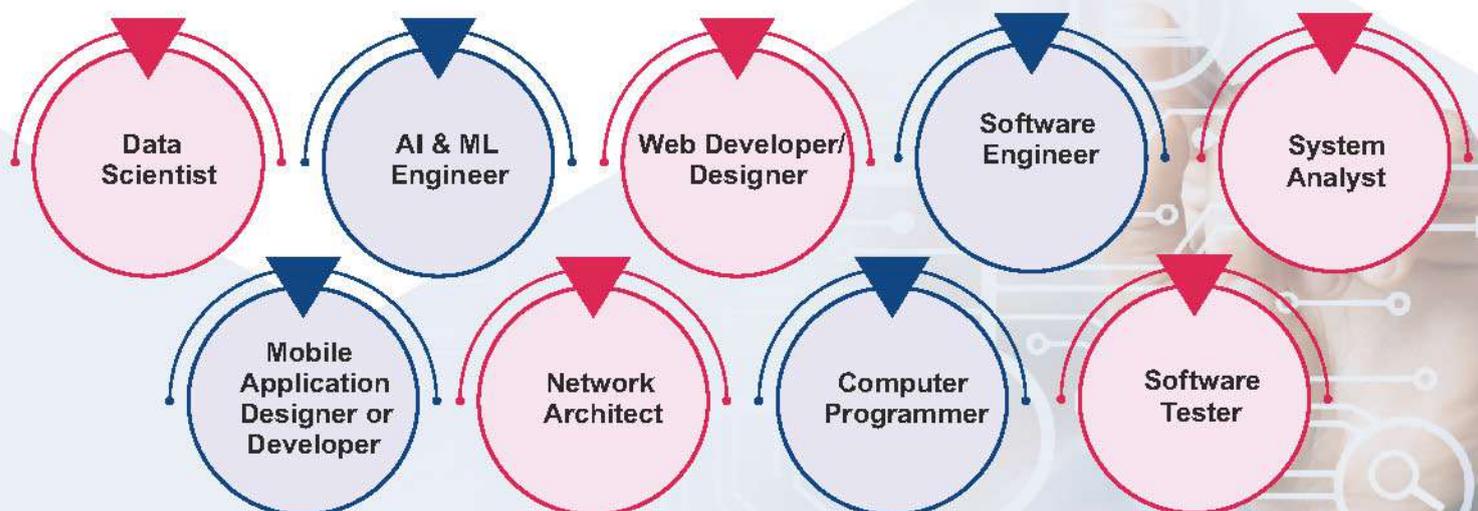
### Path Ahead :

MCA, MBA, M.Tech, M.Sc (CS/IT)  
Internship, Employability

### BCA+

DAVIM offers BCA as BCA+, focusing on practical industry oriented teaching. Contemporary curriculum is updated as per industry requirements. It inculcates all recent computer science/IT concepts like Artificial intelligence, Machine Learning, IOT, Data Science and Neural networks. DAVIM emphasis not only on academic brilliance, but firmly believes in producing true leaders and team players, thus preparing the students for competitive world by giving them hands on practice on live projects.

## FUTURE OPPORTUNITIES OF BCA



# B.Sc (Hons.) Computer Science

Bachelor of Science



## COURSE OBJECTIVES

- To provide a learning ambience for students to enhance innovations, problem solving skills, leadership qualities, team spirit and ethical responsibilities.
- To engage students towards IT research based opportunities.
- To bridge the gap between IT industries and academia by incorporating the latest development into the curriculum with collaborative learning experience led by a dedicated and qualified teaching community.

## COURSE CURRICULUM

As prescribed by Maharshi Dayanand University, Rohtak

## B.Sc (Hons.) Computer Science



**Full Time**  
3 Year Degree  
(6 Semesters)

**Eligibility :**  
(10+2) Passed with Science, Maths,  
English at least 45%. recognized  
board

**Path Ahead :**  
MCA, M.Tech, MBA (IT),  
M.Sc Physics/Maths/CS

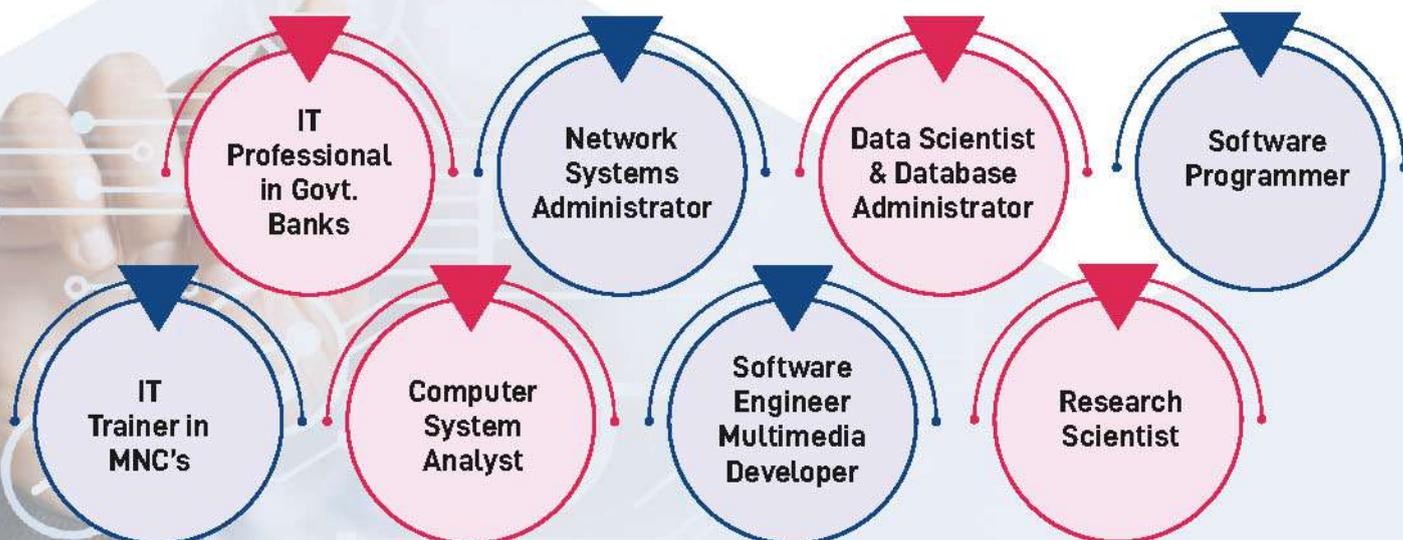
### KEY AREAS

- Big data, Block Chain
- Data Science with Python, PHP
- Artificial Intelligence and Android Operating System
- Graphics and Animation
- Network & Hardware Programming
- Cloud Computing & Cyber Security

### COURSE BENCHMARKING

- ICT Learning Modules
- NPTEL, SWAYAM Certifications
- Soft Skills Training
- Professional Ethical Skills
- Projects Guidance on New Business Startups of IT
- Training on Live Projects

## FUTURE OPPORTUNITIES OF B.Sc (Hons.) Computer Science



# CORPORATE RESOURCE CENTRE



## PLACEMENT HIGHLIGHTS

2020-21  
64.2%

2021-22  
77.3%

2022-23  
81.5%

250+  
Final  
Placement  
Offer

5 LPA  
Average  
Package

515+  
Internship  
Offers

155  
Number of  
Recruiters

FINANCE | TECHNOLOGY | CONSULTING | MARKETING | SALES



## KEY HIGHLIGHTS



## OUR RECRUITERS



# CAMPUS TO CORPORATE

## VALUE ADDED COURSES

1. Business Data Analytics
2. Content Marketing Writer Course
3. Project Management Course
4. SEO
5. Block Chain Technology
6. HR Tech
7. Public Speaking
8. Big Data Analytics and Hadoop
9. Web Designing
10. Advance Excel
11. Cloud Computing
12. Digital Marketing
13. Blogging
14. IOT
15. Ethical Hacking
16. Graphics Designing
17. Artificial Intelligence and Data Science
18. Robotics
19. Python
20. Mobile App Development

## INDUSTRIAL VISIT



Barclay Bank



MAAC Academy



Coca cola Moon Beverages



MAAC Academy

## OUR RECRUITERS



# RESEMBLANTS TO CURRICULUM

## PARIVRIDDI - The Student Training Cell

Training Programs Department has been engaged in conducting Training and Development Programs for the students to make them ready for this ever-changing corporate scenario. The focal point of the department is to fill the gaps between industry's expectations and the individual's calibre by enhancing and strengthening their professional skills, soft skills and knowledge base. A perfect blend of speakers from Industry and Academia leads to overall development of the students. The sessions are done through various methods like, lectures or discussions, demonstrations or evaluations, role plays, quiz etc. Mock interview and group discussion sessions are also conducted to prepare students for the real-life experiences. Training department provides quality training to shape students to be readily employable by the industries and to meet the growing demand for trained man power in the intrinsic competitive knowledge industry.



Session on Life Transformation Skills

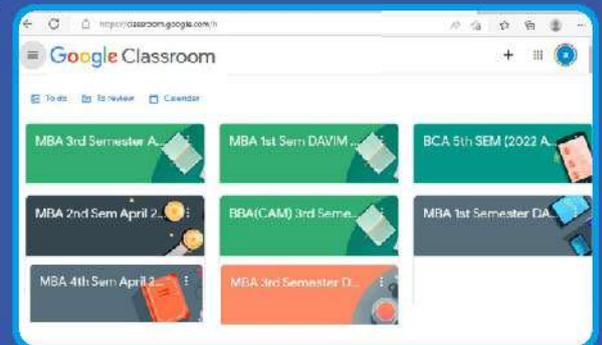
## INCUBATION CELL

Entrepreneurship forms the backbone of the nation's economy and in order to strengthen entrepreneurship ecosystem, the youth of today needs to be more inclined towards becoming jobs creators rather than job seekers. To assist our students to become self-employed, the institute has set up an incubation cell that encourages entrepreneurial talents among students and provides them a platform to bring out their innovative and creative ideas. The cell organises various activities like brainstorming sessions, business plan competitions and entrepreneurship workshops to inculcate entrepreneurial mind set in the management graduates. The generated ideas are mentored in the incubation centre through academic and industry experts to convert them into start-ups.



Success Booster Program

## GOOGLE CLASSROOM @DAVIM.....



**"Helping students find a path to purpose is one of the noblest aspects of teaching"**

By Vicki Zakrzewski, Educator

At DAVIM we endorse teaching learning through various novel methods to enhance the communication between the students and the teachers. Google Classroom is a user friendly module which facilitates online teacher-student interactions and distribution of learning resources like, assignments, quizzes, etc. by the faculty. Classroom helps students organise their work in Google Drive, complete and hand it in, and communicate directly with their teachers and peers. Faculty can contribute in this module by using their personal GMAIL-IDs. Students can access this using Google Classroom App on their android mobile phones.

# RESEARCH AND EXTENSION ACTIVITIES

## RESEARCH PROMOTION CELL

Research means careful systematic and detailed analysis of the problems, by making use of special scientific methods in order to increase the domain knowledge. Research can be done in any field, be it management or non-management. DAVIM understands the value of the research for the budding managers and to ignite the interest and develop skill set. Research Promotion Cell is working persistently to improve the research based skills in students as well as faculty members. Research cell has been organising conferences, competitions and workshops. The research cell guides and helps faculty members and students to mark their presence felt at various institutes in CNCR through attending the conferences and paper presentation. Nine of our Faculty members are the members of Departmental Research Committee of IMSAR, MDU Rohtak and currently supervising more than twenty five research scholars. During 2022-23 Research promotion cell Organized one week workshop in association with IMSAR, MDU Rohtak (12th-16th July 2022). The cell also organised workshops for students and sessions on IPR.



Research Workshop in association with IMSAR, M.D.University, Rohtak

## FACULTY DEVELOPMENT CELL @DAVIM

Faculty development programmes are the launch pad for building a successful and satisfying career for academicians and researchers in management and allied areas. The cell endeavors to contribute to professional development of In house faculty members and of those who are working in various other institutes in India. The cell largely follows a participatory approach to learning. By taking a leap forward FDP cell organised seven programmes on the various relevant topics like stress management, crypto currency, financial planning along with Two week programme on Essence of Bhagavad Gita for teaching as well as non teaching staff members. Faculty Development Cell looks forward to organize many more development programmes keeping in mind the changing dynamics of the higher education.



FDP on Essence of Bhagavad Gita

## WOMEN EMPOWERMENT CELL

The "Women Empowerment Cell" has been constituted to empower the status of women through education, awareness, knowledge and training. The WEC works to promote gender sensitivity in the institute and conduct diverse programmes to educate, sensitize both male and female members and produce harmonious atmosphere in the campus. It works for the welfare of the students and faculty by assisting them to become competent professionals to take up challenges in their life time. Aiming at intellectual and social upliftment of the female students, the cell stands for making women students more empowered through guest lectures, seminars, awareness programs and other welfare activities.



Women's Day Celebration 2023

# WELFARE ACTIVITIES

## STUDENT WELFARE DEPARTMENT

Student Welfare department functions as a centre to promote cooperation and fellowship among students on campus and off campus. It is actively involved in coordinating activities for the welfare of students. The aim is to shape students into social assets, making them responsible citizens along with their academic accomplishments.



Exposure to Market Paddling



Chhabeel Sewa



International peace day celebration



Health Camp



Career Counselling

## ELECTORAL LITERACY CLUB

An Electoral Literacy Club aims at strengthening the culture of electoral participation among young and future voters.



Voter Awareness Camp

## ARYA SAMAJ COMMITTEE

To spread the awareness of Arya Samaj values, Arya samaj committee has been constituted under the visionary Chairman Padam Shree Punam Suri Ji.



Hawan Yajna

## OUTREACH DEPARTMENT

The outreach programs at DAVIM aim to help, uplift, and support those who are deprived of certain services and rights. It involves giving learning, social planning, health support, and other projects for their welfare.



Career Counselling Session G.S.S.S, Karoli Faridabad

## HOLISTIC GROWTH DEPARTMENT

The Holistic Growth department focuses on the development of intellectual, mental, physical, emotional, and social abilities in a student so that he or she is capable of facing the demands and challenges of everyday life.



Vigilance Week Celebration

# PARYATAN; THE SOCIAL COMMITMENT



## CENTRE FOR ENVIRONMENT

DAVIM Centre for Environment, focuses on Education about environmental issues, minimizing waste, monitoring of energy consumption, steadfast commitment to preventing pollution and continuous afforestation.



Food Donation Drive



Session on Soil Conservation



Animal Food Donation Drive



Tree Plantation Drive



Visit to NGOs

## ROTARACT CLUB

DAVIM Rotaract Club is established in association with Rotary Club of Faridabad. The Club consists of team of student volunteers who work for the society to combat hunger, improve health and sanitation, provide education and job training, promote peace, and eradicate polio under the motto of Faridabad Rotary Club "Service Above Self"



Cloth donation drive for Joshimath



Visit to Prabhat NGO, Faridabad



Nukkad Natak on Pollution Free Diwali



## NCC (National Cadet Corps)

The NCC department headed by CTO Deepak Sharma (Boys wing) and CTO Archana Mittal (Girls wing) create a human resource of organized, trained and motivated youth to provide leadership in all walks of life including the Armed Forces and be always available for the service of the nation. The institute provides a suitable environment to motivate the youth to take up a career in the Armed Forces. The activities of the NCC can be broadly divided into Institution Training, Community Development Programmes cum Social Service Activities. Since the day one, the wing is committed to inculcate the attributes of character, courage comradeship, discipline, leadership, secular outlook, spirit of adventure and sportsmanship and to orient the youth towards providing selfless service to all the sections of the society.



Independence Day Celebration



Cadet Captain Batch Ceremony



Puneet Sager Abhiyan Cleanliness Drive



C-certificate exam held at DAVIM



## NSS (NATIONAL SERVICE SCHEME)

DAV Institute of Management is having 2 Units of National Service Scheme (NSS) with the motto "NOT ME BUT YOU". Mr. Sachin Narula and CA Alka Narula are the Program Officers of NSS Unit 1 and Unit 2 respectively. Other members of the NSS Team at DAV Institute of Management are Mrs. Jyoti Nagpal, Mrs. Pooja Goel and Mr. Harish Verma. The NSS Team of DAVIM is committed to the welfare of Society as a whole through establishing meaningful linkages between "Campus and Community", "College and Village" and "Knowledge and Action."



Cleaness Awareness Rally



Rally on 'Say No To Tobacco'



Road Safety awareness programme



Rally on 'Say No to Plastic'



## NYC (National Youth Club)

The NYC aims at enhancing capacities of young people to assume leadership to help others to live a meaningful life, inculcate strong character, self-discipline, integrity, positive attitude, commitment to the Nation and strong desire to spread messages for nation-building. The club facilitates the realization of inclusive growth (both social and economic) so as to act as a point for dissemination of information & basic knowledge in the community.



"HAR GHAR DHYAN" (An AICTE Initiative)



## YRC (Youth Red Cross)

Youth Red Cross (YRC) is a voluntary service body of the institute which supports Humanitarian services to the fellow human being in health related services to the community through voluntary service. YRC also provides training to develop leadership quality and overall personality development of the students by organising and participating in the activities of YRC.



Blood Donation Camp



Awareness session on Cyber Crime



First Aid Training



Students attended YRC camp at YMCA



## RRC (Red Ribbon Club)

The Red ribbon is a voluntary on-campus intervention program for students which aims to educate youth with correct, concise and adequate information and heighten their level of awareness about HIV/AIDS/STI/sexuality and other related issues (thus eliminate myths and misconceptions). It creates among the youth a cadre of peer educators for seeking and encouraging positive health behaviour.

# SPECIAL INTEREST CLUBS



## SARFAROSH - THE PATRIOTS CLUB

Patriotism is a seed to be sown in childhood and nurtured through adulthood. With this objective in mind, Sarfarosh- The Patriots Club at DAVIM was established to spread the feeling of nationalism among the youth. We need to inculcate this spirit among the youth so that everyone contributes to nation-building. By developing this bond, students can focus on how their country can be made better and more progressive. It is vital for future generations to be patriotic, in order to maintain national standards as well as a strong sense of unity. Every youngster should come forward and contribute for society and for the development of the country. The club conducts various activities which promote national values and thus helps in creating a good and responsible citizen. Patriots club celebrate Republic Day, Independence Day, Shaheedi Diwas, Kargil Vijay Diwas, Constitution Day etc. so that students can understand the real essence of these days of national importance. Other than this, various competitions are also organized on the theme of nationalism, like, quiz, poster making, slogan writing, rangoli making etc. Sometimes street plays, rallies or runs are organized to create awareness about some social issues or matters of national importance.



Independence Day Celebration

## TECHNICAL CLUB (TECHNO-UTOPIAN)

**"Let us change the way you think about technology."**

Techno Utopian club consists of self-motivated students who gather to come up with some or the other new and innovative ideas and work on them. It aims to technically strengthen the students by integrating their skills in the various fields of Engineering & Technology, to cope up with the highly competitive environment.



Youth Teaching Tech to Senior Fostering Generational Connections

## CULTURAL CLUB

The institute provides a vibrant platform to the students to grow their talents in multiple fields like Literary, Fine Arts, Theatre, Music vocal and instrumental: both classical and contemporary. Further, the students are provided an opportunity to participate & showcase their talent in Inter College, Inter State, University and National level competitions.



Winners of Inter Zonal Youth Festival 2023 at MD University Rohtak

## AAROGYA CLUB (YOGA & MEDITATION)

The YOGA AND FITNESS" Team of DAVIM took an initiative to start "Aarogya Club" to provide yoga and fitness classes for the benefit of staff and students. Many activities are organized by the club such as Hatha Yoga, Power Yoga, Basic Yogasan and Pranayams, Zumba, Aerobics and meditation.



Yoga day celebration

## SANSKRITI CLUB

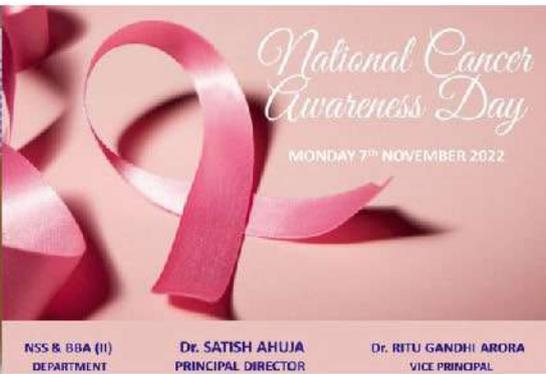
The "Sanskriti" club is aiming to rejuvenate, inculcate and redevelop the Forgotten Indian heritage, Culture and Real Heroes.



Rally to spread awareness among mass on the benefits of Millets.



# EXTRA CURRICULAR ACTIVITIES





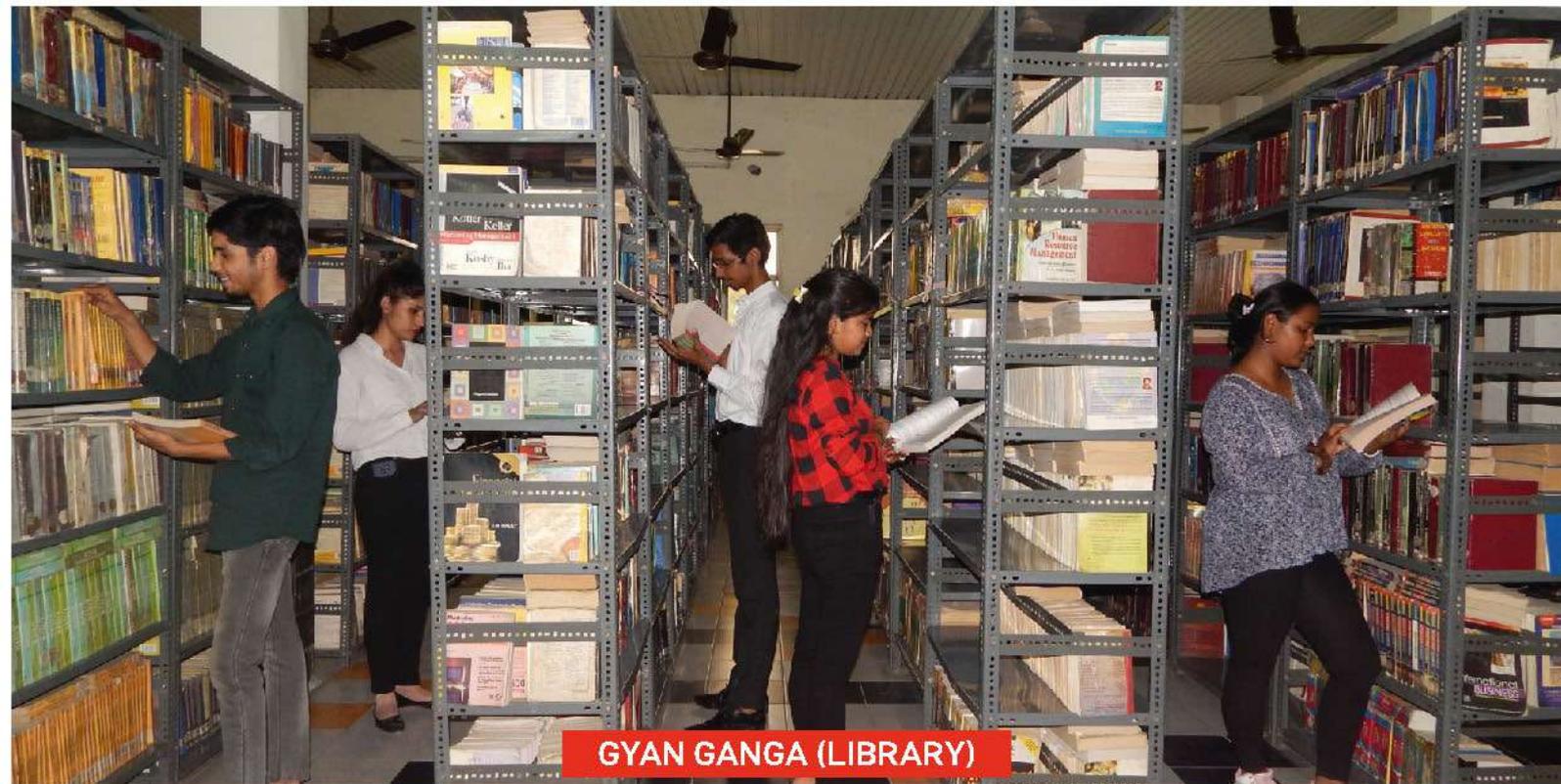
# Facilities



**WELL EQUIPPED CLASSROOMS**



**YOJNA (CONFERENCE ROOM)**



**GYAN GANGA (LIBRARY)**



**I.T. INFRASTRUCTURE**



**LANGUAGE LAB**

# Facilities



**ACTIVITY ROOM**



**TARANG (AUDITORIUM)**



**SPORTS**



**COMMON ROOM**



**CAFETERIA**

# Nurturing By Caring



The environment at DAVIM is driven by values which includes excellence in holistic management, team work, family culture, integrity, mutual respect and cooperation, creativity and synergetic innovation along with the humane touch.

## COUNSELING DEPARTMENT

The Counseling Department of DAVIM focuses to give students comprehensive piece of advice on career, courses and jobs which enables them to have an informed choice on what to do after the completion of course. The department organizes sessions that involve career guidance where students are advised on which courses to do and which jobs to expect when one does a particular course. Interactive sessions are organized with students to develop problem solving skills which to an extent help them to deal with particular issues surrounding their lives. They can channelise their skills through guidance given by the counseling department. Counseling and guidance is needed to help organize ones thoughts and ideas on decisions. It can boost the morale and confidence and give new directions to the students which will be beneficial for the whole society. Faculty representatives from all departments constitute the counseling cell which jointly works to guide individual student as per the need.



## MENTOR-MENTEE CONCEPT

Mentoring is a partnership between two individuals, the mentor and the mentee. A mentor guides by building trust and modeling positive behaviors. Students need lot of care and support during their studies. That is why we have created a unique Mentor-Mentee System that ensures a constant interaction between the faculty and students. One faculty member is assigned to a group of students to counsel them on their academic and career concerns and even personal concerns also. With the help of subject experts, the mentor arranges special classes for Meritorius students as well as for those who need extra guidance in specific subject. Peer learning is another concept which helps the students to identify their potential. With the discussion with Principal director and other departmental heads other non-academic issues of the students are sorted out well.

## PARENT TEACHER MEETING

An activity which helps us to work together towards the betterment of each and every child is the PTM. Parents are invited two times in a semester to discuss the progress and problems (if any) of the child with the concerned teachers. They can meet and discuss their concerns with the Principal/Director also.

## CONTINUOUS PERFORMANCE ASSESSMENT SYSTEM

The institute regularly keeps track of the performance of each and every student on day-to-day basis. The various techniques of continuous assessment are applied as per the need of the curriculum and individual. Regular class tests, assignments and case studies help the students to develop their analytical abilities. Identified subject related quizzes keep them updated. A special department is in place to conduct internal exams in a well organized manner to familiarize students to university examination pattern and rules regulations to be followed.

## GROUP INSURANCE

The institute has a group insurance policy for its staff and students. All students get automatically enrolled as beneficiary as soon as they join the institute. This policy provides benefit of Rs. 2,00,000 in case of accidental death/ Rs. 20,000 for hospitalization due to accident/ Rs 2,00,000 in case of permanent disability\* (conditions apply)

## INTERNAL COMPLAINTS COMMITTEE (ICC):

At DAVIM the internal complaints committee of staff and students has been constituted as per the mandatory requirement of AICTE and MDU, Rohtak. The members are : Dr. Ritu Gandhi Arora, Dr. Meera Wadhwa, Dr. Pooja Kaul, Mr. Harish Rawat, Ms. Reema Nangia, Ms. Jyoti Parashar – MCA, Mr. Vishal Ahlawat – MBA, Ms. Gunjan Bhatia – BBACAM and Mr. Nitin Uppal – External Member (Saksham Charitable Trust)

## RAGGING FREE CAMPUS

As per the 3rd Amendment in UGC Regulations on 29th June, 2016, the definition of ragging is:

1.3 (i) Any act of physical or mental abuse (including bullying and exclusion) targeted at another student (fresher or otherwise) on the ground of colour, race, religion, caste, ethnicity, gender (including transgender), sexual orientation, appearance, nationality, regional origins, linguistic identity, place of birth, place of residence or economic background.

Following the guidelines of "THE HARYANA PROHIBITION OF RAGGING IN EDUCATIONAL INSTITUTION

ORDINANCE, 2012", DAVIM has constituted a committee consisting of : Dr. Satish Ahuja – Convener / Principal Director, Dr. Ritu Gandhi Arora, Dr. Meera Wadhwa, Dr. Sarita Kaushik, Dr. Sunita Bishnoi, Dr. Anjali Ahuja, Mr. Dhananjay – Amar Ujala, Mr. Nitin Uppal – Non Govt. Organization (Saksham Charitable Trust), Pramod Kumar – Student, MBA 2020-2022 and Nishant Bansal – Senior Student / Alumni Ph. No. 0129-2423474, 2423475.



## INTOXICATION CONTROL COMMITTEE

The Intoxication Control committee has been formed with the main intent to enable the students to extend their awareness on harmful effects of drug usage and its impact on the human brain. The committee consists of faculty members – Ms. Reema Nangia, Dr. Anjali Ahuja, Mr. Harish Rawat, and Mr. Om Prakash, actively create awareness among the students about drug abuse resulting in health hazards, accidents and other anti-social activities.

# ADMISSION PROCEDURE AND REGULATIONS

Standard

## GENERAL RULES

- All admissions are provisional, subject to approval by M.D. University, Rohtak. THE PRINCIPAL RESERVES THE RIGHT NOT TO GRANT ADMISSION TO ANY STUDENT WITHOUT ASSIGNING ANY REASON WHATSOEVER.
- Candidates seeking admission must fulfill the eligibility conditions of that particular class. The institute will not be responsible if the admission of any student is not confirmed by M.D. University, Rohtak. The M.D. University rules regarding admissions will be applicable to students and if any change is made by the university at any stage in the said rules, it will be binding on the students.
- Students from the Central Board of School Education, Haryana, or other Boards and Universities recognized by M.D. University can be admitted to the class for which they are eligible under rules if they satisfy the conditions laid down by the University regarding their eligibility and admission.
- Aadhar Number, Mobile Number, Photo and Date of Birth certificate are mandatory for every student as the same is required by the UGC for uploading the results of students for online verification. Student himself/herself will be responsible for providing the correct documents/ information.
- The students will have to attend lectures in theory and practical as per the requirements prescribed in the ordinances.
- Relaxations in eligibility conditions for SC Category Candidates of Haryana only: The SC candidates of Haryana shall be granted reduction/relaxation of 5% marks in the eligibility conditions in all the courses in the marks required for general category, Reservations or relaxations, if any, are available to the reserved candidates of Haryana only, as per reservation policy of the State

## The following categories of students are not to be admitted:

- Candidates who have compartment/re-appear in one or more papers in the qualifying examination shall not be allowed admission in 1st semester of the course in any case..
- Candidates who have failed in a university examination are not to be readmitted. Such candidates may reappear in the examination as ex-students.
- Students who have an inexcusable break in their studies.
- Students who indulged in undesirable activities/gross misconduct during the previous session in any other college or in this college.

## Refund of Fee in case of Admission Withdrawal

- If a candidate after having been admitted to the first year of a course, leaves the course without attending any class and he/she applies for refund of fee within 7 days of the date of admission, the fee paid by her/him shall be refunded as per the rules.

## To be Eligible for University Examinations:

- (a) For the students of all Courses, eligibility conditions for appearing in exams will be as per M.D. University Norms.
- (b) A student should have obtained marks according to university rules and will have to appear in special test in case of failure to obtain minimum marks in internal exams.
- A student must have attended at least 65% of the total lectures/practical/tutorials in each subject. For genuine reason, the Principal is empowered to condone shortage in attendance according to university norms. The Principal has right to detain the roll number of students according to university norms if he/she does not fulfill norms of attendance and marks in the in-house tests.

Note : As per the M.D. University regulations, students who do not fulfill the above conditions, cannot appear in the final/semester end examination.

- Rules Common for all Students (New as well as Existing)
- The applicant must study the fee-structure before signing and submitting application for admission to a course.
- Security not withdrawn within one year of last examination appeared shall lapse automatically.
- Any enhancement in fee and funds by the M. D. University / Managing Committee / College authorities at any stage shall be binding on the students of all classes. The proposed revised fee structure, if any, will be notified to the students.

## Leave Rules

- Leave for absence from the College should be applied for when absolutely necessary.
- Leave should be secured personally before it is availed of. In case of serious illness, the leave application should be submitted immediately on returning to the college.
- Leave application should be signed by the applicant's father/guardian.
- A Medical certificate should be attached with the leave application in case of long illness.
- Leave up to 6 days will be granted by the teacher in-charge of various classes and for a period of more than 6 days by the Principal.

# Our Glorious Alumni



**MR. TARUN KUMAR**  
MBA (2002-2004)  
Deputy General Manager  
IDBI Bank Ltd., Delhi



**MR. CHARANJEET YADAV**  
MBA (1999-2001)  
GM- Sales & Amp; Marketing  
Essar Oil & Amp; Gas, Mumbai



**MR. KUNAL JEET SINGH**  
MBA (2003-2005)  
Director, AICTE, Delhi



**MR. LOVE SHARAN**  
MCA (2019-2021)  
System Engineer  
Infosys Ltd., Chandigarh



**MS. NISHA SHARMA**  
MCA (2021-2023)  
Quality Assurance Tester  
Wipro Technologies



**MS. RAVINDER NEGI**  
MCA (2015-18)  
Senior Quality Analyst  
Genpact, Gurugram



**MR. RAJAT PATHAK**  
BCA (2019-2022)  
Analyst  
HCL, Noida



**MR. PARAS**  
BCA (2019-2022)  
Software Engineer  
Wisethink, Gurgaon



**MS. LEEZA PAHUJA**  
B.Sc (2012-2015)  
TECHNICAL SOLUTIONS  
CONSULTANT- B.D.O L.L.P UK



**MR. MANISH SHAKYA**  
B.Sc (2015-2018)  
SENIOR CONSULTANT-  
Ernst & Amp; Young IT Services



**MR. SHUBHAM**  
BBA (CAM) (2019-2022)  
Finance Associate  
SAXO GROUP, Gurugram



**MR. ABHISHEK MANUJA**  
BBA (CAM) (2018-2021)  
Process Developer, Genpact  
Gurugram



**MS. MADHU TEWATIA**  
BBA(II) (2014-2017)  
HR Manager  
Avon Pacfo Services Pvt. Ltd.



**CA AJAY MAHESHWARI**  
BBA(II) (2013-2016)  
Analyst  
Barclays Global Service Centre



**MS. RICHA DUA**  
BBA (G) (2005-2008)  
Tax Manager, Etihad Airways,  
Gurgaon Location



**MR. KUNAL CHOPRA**  
BBA (G) (2008-2011)  
Senior Manager  
Bank of India, Indore

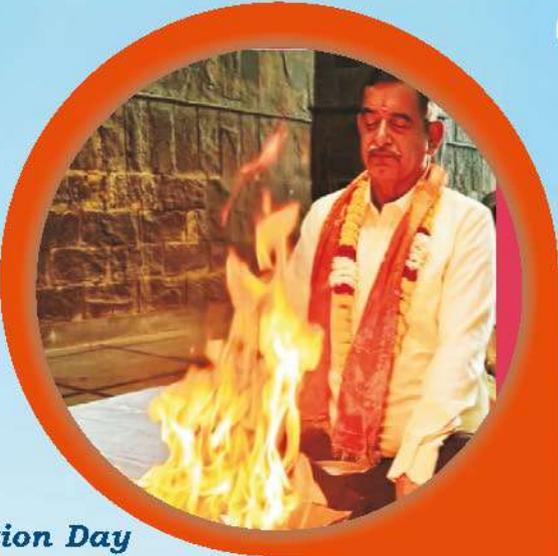


**MS. SIMRAN**  
BBA(BE) (2019-2021)  
Management & Collection  
Analyst. HCL Technologies



**MS. VARSHA GUPTA**  
BBA (BE) (2015-2018)  
Senior Executive-  
Talent Acquisition, Noida

# Celebrations @ DAVIM



*Foundation Day*



*Women's Day*



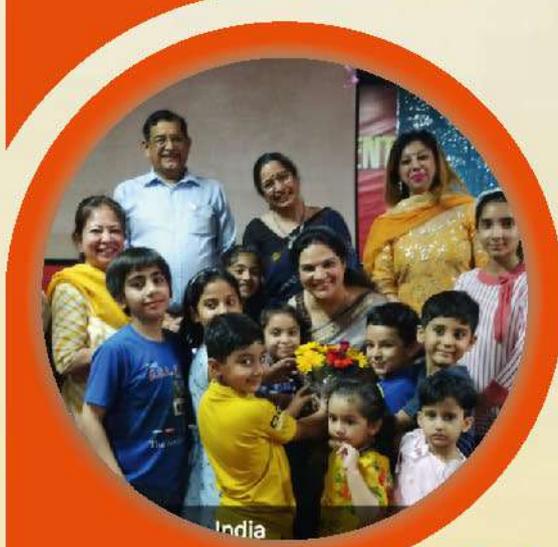
*Environment Day*



*Arya Samaj Day*



*Anniversary/Birthday*



*Mother's Day*



विद्यया अमृतम् अश्नुते  
DAV INSTITUTE OF MANAGEMENT

Continued Inspiration  
Sustained Perspiration  
Assured Destination...

DAV INSTITUTE OF MANAGEMENT



## DAV INSTITUTE OF MANAGEMENT

NH-3, NIT, Faridabad, Haryana 121001

(Approved by AICTE & Affiliated to M.D. University, Rohtak)

(Under the Direct control of DAV College Managing Committee, New Delhi)

Tel.: 0129-2423474, 2423475