

### DAV INSTITUTE OF MANAGEMENT

NH-3, NIT, Faridabad, Haryana - 121001

(Approved by AICTE & Affiliated to M.D. University, Rohtak)
(Under the Direct control of DAV College Managing Committee, New Delhi)



"Ordinary People Performing Extraordinary" Admission Brochure 2024-25



### **ABOUT US**

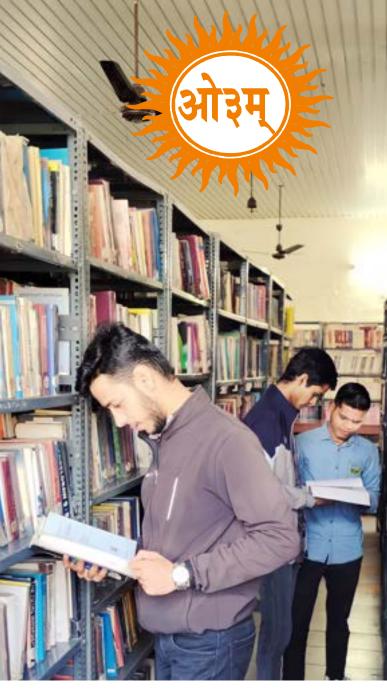
DAV INSTITUTE OF MANAGEMENT was established on 12th October 1997 by DAV College Managing Committee, New Delhi, with Vedic values embedded in the educational vision.

The institute is affiliated to Maharshi Dayanand University, Rohtak and it is among the few most preferred institutions in NCR for Management & IT education.

DAV Institute of Management started its functioning with its MBA program with a batch of only 30 students and 5 faculty members in 1997 and today it has catapulted itself to an excellent learning institute in a span of two decades by providing courses at Post Graduate and Undergraduate levels. DAVIM has toiled incessantly and takes pride in the fact that the number of students have been increased from 30 to more than 2000. The faculty members have gone from 5 to 100 plus.

The offerings are two post graduate programmes: Master of Business Administration (MBA) - a regular degree programme with 120 intake, Master of Computer Application (MCA) - a regular degree programme with 120 intake. At Undergraduate level, various courses are offered in Business Administration and Computer Application.

To add professional value to the regular courses and to enhance students' employability, the institute offers Add-On Courses at both Undergraduate and Post Graduate level



### **\*® VISION**

To make DAVIM a Global Professional Center for Management and IT Education at Post Graduate and Undergraduate level with focus on global issues and challenges.

#### MISSION

To empower the young minds to optimize their potential effortlessly by imbibing the best of values and beliefs of east and west rooted in the philosophy of Dayanand Anglo-Vedic Culture.



### CORE VALUES

- Faith in SELF
- Moral Uprightness
- · Love of Fellow Beings
- Social Responsibility
- Pursuit of Excellence
- Security

### डी ए वी गान

अविरल निर्मल सिलल सदय, ज्ञान प्रदायिनी ज्योतिर्मय, हो चहुँदिश उद्घोष अभय

।। डी ए वी जय जय ।।

प्रबल प्रवायमी नित—नूतन जीवन दायिनी सदा सनातन वेद प्रणीता परम पुनीता यह धारा अक्षय

डी ए वी जय जय ।।

दयानन्द से प्रेम – भिक्त ले हंसराज से त्याग–शिक्त ले धर्म – भिक्त का राष्ट्र – शिक्त का हो दिनमान उदय डी ए वी जय जय ।।

सुख समृद्धि इसकी लहरें, प्रेम शान्ति इसके तट उहरें, सघन शान्तिमय प्रबल कान्तिमय लिए अटल निश्चय डी ए वी जय जय ।।

ॐ भूर्भुवः स्वः तत्सवितुर्वरेण्यं भर्गो देवस्यः धीमहि धियो यो नः प्रचोदयात्



### Maharshi Dayanand Saraswati Ji

A philosopher, social leader & founder of the Arya Samaj and guiding force for DAV Institutions.

### Mahatama Hansraj Ji

An educationist, follower of Arya Samaj movement and founder of Dayanand Anglo-Vedic School systems.



It gives me extreme pleasure to know that the DAV Institute of Management, Faridabad (DAVIM) is bringing out its Information Brochure. It has indeed been a matter of pride that the institute is successfully performing its vital role of providing management education with excellence.

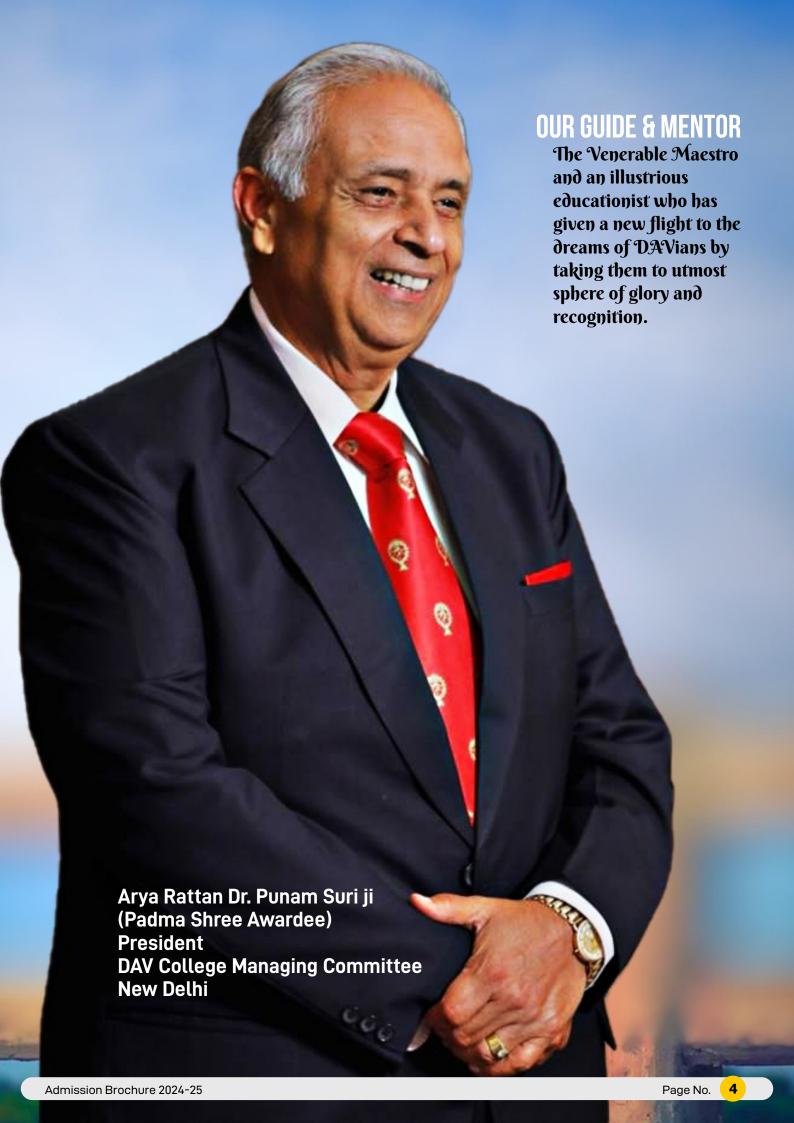
Global change is transforming everything around us. And it calls for something new. DAV Institute of Management is such a Business school which grooms students with all those competitive skills which are essential for success in this fast changing business scenario and helps them to become affable and benevolent human beings who respect the individual as well as team work. This is obvious from the fact that the Alumni of this institute are holding highest positions in the industry and many are successful entrepreneurs.

I have faith that with the efforts of its faculty, this institute will attain a position of leader in management education and find its place in the educational world.

I wish the institute all success in its endeavor.

With Best Wishes

DR. PUNAM SURI President DAV College Managing Committee and Arya Pradeshik Pratinidhi Sabha New Delhi.



**SH. PRABODH MAHAJAN**Vice President,
DAV College Managing Committee, New Delhi

### VICE PRESIDENT'S MESSAGE

"Happiness is the key to Success, If you love what you are doing, you will be successful."

Herman Caln

Education at DAV Institutions across world has been tailor made to not only render the students as employable workforce but groom them into responsible citizens of our great nation with a strong foundation of Indian culture and Vedic values. Our pursuit of achieving the right balance between academic development and character building of our students have helped us in developing a rational working model in our management institutes where members of the faculty double up as life coaches and mentors for the candidates. With the right amount of mentoring and personal training we continue to be a premier conglomerate of institutions which students look up to as avenues of hope, growth and success. Technology enabled growth in the Indian economy has brought forward the need for competent and contemporary management and IT education. DAV Institute of Management, is making concerted effort in infusing high level of management competence in a dynamic, yet resource constrained environment. Preparing the future mangers to be capable of harnessing the maximum out of limited resources through innovative and efficient management of technology and trade is crucial to our economic growth and development. Maharshi Dayanand could see that it is the mind of a person that all the evils and superstitions are born and bred. The only course is to fight it by eradication of ignorance and illiteracy. Therefore DAVIM is imparting his message "BE A THINKER BUT BE ALSO A DOER, BE A SOUL, BUT ALSO A GOOD HUMAN BEING. BE COMPASSIONATE, HAVE HUMILITY, TRUTHFULNESS & HONESTY." Let's try and strive to achieve some of them.

### **DIRECTOR'S MESSAGE**

Dear Achievers of Tomorrow,

DAV Institute of Management, Faridabad, has the mission to impart Quality Education, rendering appropriate direction for shaping a students' career. With latest and globally accepted academic tools and techniques, DAVIM, Faridabad attempts to impart such technical & managerial skills to its students which will enable them to face any corporate challenge and emerge as winners. Apart from curriculum-based studies, the emphasis is made on the promotion of innovative-driven projects, interaction with industries, soft skill & personality development, co-curricular and extra-curricular activities.

As Director Higher Education at DAVCMC, New Delhi, I express my wholehearted conviction that DAV Institute of Management, Faridabad will continue to maintain the highest standards of academic excellence & make remarkable progress in the domain of Higher Education to further enrich the traditions and values of DAV movement in the country.

I am confident that the determined team of DAVIM Faridabad will play a vital role in producing excellent professionals who will come to the expectations of Industry and market, require to meet the demands of today's global society.

With best wishes.



SH. SHIV RAMAN GAUR, IAS (Retd.)
Director Higher Education
DAV College Managing Committee, New Delhi

### GENERAL SECRETARY'S MESSAGE



I am happy to learn that DAV Institute of Management, Faridabad, has planned to bring out its Admission Brochure for the session 2024-25.



At D.A.V, we pride ourselves on fostering a supportive environment where students are empowered to pursue their passions and achieve their fullest potential. Our diverse range of programs, world class faculty, and state-of-the art facilities ensure that you receive a comprehensive education that prepares you for success in a rapidly evolving world.

Congratulations on the release of your admission brochure! Wishing you all the best as you showcase the opportunities and experiences your institution has to offer. May it attract the brightest minds and future leaders.

SH. AJAY SURI General Secretary

DAV College Managing Committee New Delhi

### **Our Guiding Spirit**



**DR. PUNAM SURI**President
DAVCMC, New Delhi



SH. PRABODH MAHAJAN

Vice President

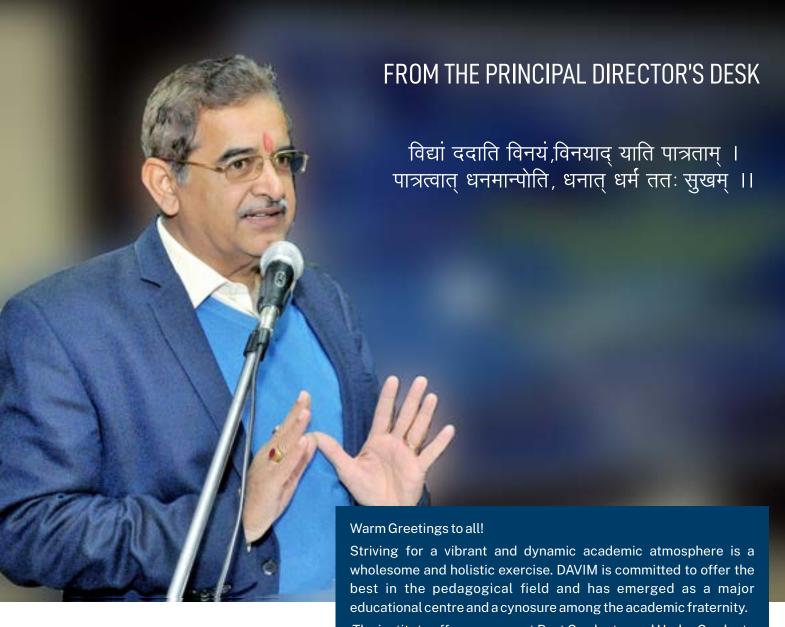
DAVCMC, New Delhi



**SH. AJAY SURI** General Secretary DAVCMC, New Delhi

### **Board of Governors**

- 1. Shri Punam Suri, Chairman
- 2. Dr.N.K.Uberoi, Member
- 3. Shri Prabodh Mahajan, Industrialist, Member
- 4. Dr.S.K Sopory, Member
- 5. **Dr.Shanti Swaroop Khanna,** Member
- 6. Shri Ajay Suri, Member
- 7. **Dr. Arvind Ghai**, Member
- 8. Shri Bal Krishan Mittal, Member
- 9. Shri Ajay Kumar Goswami, Industrialist
- 10. Mr. (Justice) Pritam Pal (Retd), Member
- 11. Shri Navdeep Chawla, Member Industrialist
- 12. Dr. Ritu Gandhi Arora, Teacher's Representative, DAVIM, Faridabad
- 13. Dr. Meera Wadhwa, Teacher's Representative, DAVIM, Faridabad
- 14. Nominee of the Affiliating University & Board
- 15. Nominee of the State Government
- Dr. Satish Ahujaa, Principal Director, DAVIM



## NURTURING CHANGE CHAMPION

The institute offers courses at Post Graduate and Under Graduate level supported by value-added courses. The dedicated, competent faculty and world class amenities aid the institution in attaining the target of setting benchmarks, initiating new ventures and nurturing the soulful youth of today into the well informed adults of tomorrow. The institution also bestows upon the students the state-of-the-art physical and academic facilities under one roof there by ensuring overall development of students in a Cohesive environment.

Intermingling of scholastic ventures and social out stretch of activities over the years has motivated our students to fetch laurels across several disciplines. The institute feels proud to endow a sense of direction, unlocking the doors to excellence and instilling the finest values and moral beliefs amongst the students. Thus, beset with a paradigm shift in the educational scenario, DAV Institute of Management vows to upraise the aspiring young minds with upright principles and call upon our esteemed benefactors to be an integral segment of this rewarding journey.

Looking forward to meet you.

Best Wishes!!

DR. SATISH AHUJAA Principal Director



### **ACADEMIC ADVISORY COMMITTEE**

### Prof. M.S. Turan (Retd.)

Former Dean GJU Hisar, Gurugram university, SGT University Hon. Adjunct Faculty Northcap University

#### Prof. N.S.Gill

Head, Department of Computer Science & Applications, M.D.U., Rohtak

### Prof. Mukesh Dhunna (Retd.)

IMSAR, M.D.U., Rohtak

#### Mr. J.P.Malhotra

CEO, Bhartiya Valves Private Limited

### **CA Tajender Bhardwaj**

President, Faridabad Income Tax Bar Association, Asst. Governor of Rotary 3011 Faridabad, EX Chairman, ICAI Faridabad

### Prof. Satyawan Baroda

Director, IMSAR, M.D.U.. Rohtak

#### Mr. U.K. VERMA

Director Fe26 Fabrication pvt. ltd.

### Prof. Sanjay Kaushik

University Business School Punjab University ,Chandigarh

### Ms. Jaya Goyal

Director,
Pam's Noble Ventures Pvt.Ltd.

### Mr. Neeraj Chandok

CEO & Founder Building Block Customer Services Author, Motivational Speaker.

### Prof. Pradeep K.Ahlawat

IMSAR, Head RUSA, M.D.U., Rohtak

### Prof. K.P. Kaushik

NIFM, Faridabad

#### Prof. Naseeb Ahmad

Department of Commerce and Business Studies Jamia Millia Islamia University

#### Dr. Ajay Garg

Corporate Counsel and Lawyer

### Mr. Rajdeep Mann

Director MANN Group Of Industries , Faridabad

### LIST OF ADJUNCT AND VISITING FACULTY

#### **CA Ritesh Khurana**

CFO, Trehan Group

### **CA Sachin Kathuria**

Managing Partner Sachin Kathuria & Associates

#### Prof. Neha Gupta

MRIU, Faridabad

### Mr. Gurjeet Singh Juneja

IT Professor K.R.Mangalam University Gurugram

#### Mr. Laxman Goel

Sr. Software Developer MTAS Technologies

#### CS Ambika Vasudev

Career Consultant

### Mr. Dheeraj Gandhi

SAP Consultant Accenture, Gurugram

#### Mr Parveen Arora

Former Sr. Production Manager Escorts, Kubota Limited

### Mr. Rajinder Kumar

CTO, Froyo Technologies

#### Mr. Rahul Kumar

Business Development Manager DUCAT

#### Mr. Pankai Grover

CEO, Lakshay: The Target Institute

### Ms. Payal Jain

Delivery Head Labourmet Services India Pvt Ltd

#### Mr. Tarun Kumar

DGM,IDBI Bank Nehru Enclave, Kalka Ji, New Delhi

### CA Priyanka Garg

Practicing CA

#### CA Rishu Gupta

Practicing CA

### INTERNAL QUALITY ASSURANCE CELL (IQAC)

DAV Institute of Management has always been cognizant of its role in imparting quality education to the youth in the country. For this purpose, Internal Quality Assurance Cell (IQAC) has been constituted in accordance with the NAAC guidelines and the existing academic and administrative system of the institute. Internal Quality Assurance Cell (IQAC) established under the stewardship of Dr.Anamika Bhargava, IQAC Coordinator as a major step in pushing long-term quality standards. IQAC in any institution is a significant administrative body that is responsible for all quality matters. The primary aim of the IQAC is to develop a system for conscious, consistent and catalytic action to improve the academic and administrative performance of the Institution. It works on the Curricular Aspects, Improving Teaching, Learning and Evaluation techniques, Research, Innovation and Extension of knowledge, maintaining standards of Infrastructure and Learning Resources, providing Student Support and Progression, Governance, Leadership and Management and retaining Institutional Values and Practices.

### LIST OF MEMBERS OF IOAC

→ LIST OF MEMBERS OF IQAC ←				
1	Dr. Satish Ahujaa	Chairman, Principal Director	15 Dr. Pooja Kaul	Member
2	Dr. Anamika Bhargava	Member, IQAC Coordinator	16 Dr. AshimaTandon	Member
3	Dr. Sarita Kaushik	Member ,NAAC Coordinator	17 Dr. Gurjeet Kaur	Member
4	Sh. Shiv Raman Gaur	Director Higher Education, DAVCMC	18 Dr. Parul Nagi	Member
5	Sh. Mahesh Chopra	Secretary DAVCMC	19 Dr. Priti Bali	Member
6	Sh. Rajive Chawla	Member, Industry Expert	20 Ms. Pooja Goyal	Member, Alumna
7		Member, Employer	21 Ms. Jyoti Nagpal	Member, Alumna
8	Dr. Virender Bhasin	Member, Local Society	22 Mr. Harish Rawat	Member
	Sh. Mukesh Bansal	Member, Local Society	23 Dr. Mahender Bishnoi	Member
-	) Mr. Sachin Srivastav	Member , Stakeholder(Parent)	24 Ms. Kulvinder Kumar	Member
	Dr. Ritu Gandhi Arora	Member, Vice Principal	25 Mr. Anwer Hussain	Member
			26 Dr. Ashish Goyal	Member
	2 Dr. Neelam Gulati,	Member	27 Ms. Reema Nangia	Member
13	3 Dr. Meera Wadhwa	Member	28 Ms. Ruchi Dhunna	Member
14	Dr. Sunita Bishnoi	Member	29 Ms. Radha	Member, Student



### NAAC ·

To monitor standards of the higher educational institutions, the UGC has established the NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC) as an autonomous body. Under the stewardship of the NAAC Coordinator, Dr. Sarita Kaushik, DAV Institute of Management has geared itself up for working in the direction of maintaining the momentum of quality consciousness, thus aiming at continuous evaluation and improvement. The Criteria heads along with their teams work on different aspects of their criteria as identified by NAAC.

### **CORE COMMITTEE MEMBERS**

Dr. Sarita Kaushik (NAAC Coordinator) Mr. Mukesh Bansal (Advisor)

Ms. Ruchi Dhunna (Admin.)

Dr. Ashima Tandon (Faculty)

Dr. Virender Bhasin (Consultant)

### KNOW OUR FACULTY



### Department of Business Studies

### →HUMAN RESOURCE & ORGANIZATIONAL BEHAVIOUR





DR. DHRITY GULATI AHUJA Ph.D., M.Phil., MBA

**QUANTITATIVE** ➤ TECHNIQUES <</p> DR. GURJEET KAUR Ph.D., M.Phil., MBA, M.Sc.(Stats.), A-Level(DOEACC)

FINANCE & ECONOMICS





































### Department of Computer Science & Application

### → INFORMATION TECHNOLOGY ◆







Ph.D., M.Phil., M.Tech., MCA





DR. SHOBHA BHATIA Ph.D., M.Phil., M.Tech., MCA



















### **OUR ADMINISTRATIVE STRENGTH**





MS. REEMA NANGIA















# DR. ASHISH GOYAL

































Career opportunities in M fast-growing industry segments



Cloud labs to provide access to latest technology platforms



Best-in-class faculty with rich industry experience

Application-oriented, hands-on learning and internship







Effective industry engagement through different platforms

Technology-enabled learning with learning management system & e-learning facility





Up-to-date, industry-ready Curriculum

### — All Round Excellence of DAVIM recognised by ————

**The Times Group** (Times B School Survey 2023)

**India Today** (India Today Best Colleges Ranking 2023)

**Business Today** (Best B Schools Ranking 2023)





The Department of Business Studies at DAVIM was established with the inception of the institute in 1997. The vision of the department is to develop students into business leaders equipped with knowledge, skills, integrity and values of Anglo-Vedic culture. Global change is transforming everything around us and it calls for something new. So the department is committed to thought leadership with a deep understanding of business. Quality content and process of management education are determined through constant innovation and adaptation of the curriculum and pedagogy to rapidly changing national and global growth perspectives and corporate environment. The department has been maintaining high level of academic results by creating best learning opportunities and conducive academic environment and is constantly engaged in various teaching, training and research programmes producing young managers, who now occupy prestigious managerial positions in the corporate sector. The approach to pedagogy combines fieldwork, case studies, interaction with alumni and instrumented feedback with a strong emphasis on concepts and theory. The intent is to encourage intellectual curiosity and open minds to the adventure of ideas.

### COURSE OBJECTIVES

- To equip the students with knowledge of current practices and techniques of the major business disciplines.
- To develop students into leaders ready to tackle the challenges of today's business environment.
- To inculcate professionalism, self awareness, leadership and effective communication skills in students.
- To develop entrepreneurial mind set in students so that they can demonstrate knowledge, skills and techniques to lead entrepreneurial and strategic ventures.
- To create awareness and sensitivity among the students towards environmental problems and its conservation.

### Eligibility



Bechelor/Post Graduate Degree in any discipline with not less than 50% marks (47.5% marks for SC/ST/Blind/Visually and Differently Abled candidate of Haryana only) in aggregate or any examination recognized by M.D. University, Rohtak as equivalent thereto.

#### Path Ahead



- Sales & Marketing
- Entrepreneurship
- Banking & Finance
   Management Consultancy
  - Information System Mgmt.
  - Data Analytics

Two year regular degree course

\*PGDBA after 1st year on completion of 48 credits.

Skill enhancement courses

Add-Ons as per NEP 2020

Internship opportunity in every semester

Research project

**Vocational Courses** 

Discipline-Specific Courses

### PROGRAM SPECIFIC OUTCOMES

PS01:

Graduates are expected to collaborate and lead teams across organizational boundaries and demonstrate leadership qualities, maximize the usage of diverse skills of team members in the related context.

**PS02:** 

Comprehend and analyze the importance of functional and inter-functional areas.

PS03:

Recognize opportunities available and face the challenges in the national and global business environment and adapt accordingly.

PS04:

Employ appropriate models to select suitable projects for a business enterprise and manage firm growth through strategies such as mergers, acquisitions, international expansion, and new venture development.

**PS05**:

Function as ethical, conscious, and socially responsible managers, capable of contributing to the sustainable development of the nation.

PS06:

Preparing the students to lead a successful career in industry or pursue higher studies or become entrepreneurs.

**PS07:** 

Ability to offer commercially feasible and socially acceptable, managerial solutions to technical/non-technical problems.

**PS08:** 

Turning out graduates can demonstrate strong leadership skills, effective communication skills, professional etiquette, and a desire to be lifelong learners.



### **COURSE HIGHLIGHTS**

- · Highly qualified faculty with rich academic/industry experience
- Strong alumni base
- · Practical learning through industrial visits
- Focus on Beyond The Classroom learning
- Add-On certificate to enhance industry specific knowledge
- Use of ICT For enhanced learning
- · Active corporate resource centre
- Entrepreneurship development programs
- Excellent university results with merit positions

#### **SPECIALIZATIONS OFFERED**















#### **COURSE OBJECTIVES**

- To apply knowledge of computing fundamentals, computing specialization and domain knowledge for the abstraction and conceptualization of computing models from defined problems and requirements.
- To use the latest technologies like IOT, AI, Machine Learning, Big Data Analytics, Cloud Computing, Cyber Security and modern software tools necessary for innovative software solutions.
- To posses leadership and managerial skills with best professional ethical practices and social concern.

### **Eligibility**



BCA/B.Sc. (Hons.) Computer Science/B.E. or B.Tech.(CSE/IT)/ B.Voc (Software Development/ IT) or equivalent degree with having at least 50% marks (47.5% for SC/ST Candidates of Haryana Only) in aggregate or B.Sc /B.Com /B.A with Mathematics at 10+2 Level or at Graduation Level (with additional bridge Course during the first semester).



### Path Ahead

- Software Developer
- Database Engineer
- Full Stack Developer
- Data Scientist
- Cloud Architect



Two year regular degree course

### **COURSE CURRICULUM** As prescribed by Maharshi Dayanand University, Rohtak

#### **Unique Features**

- Technical Knowledge: Certified Courses on various technical Subjects like AI, Java, and Python.
- Employment Opportunities: Lucrative job options for MCA graduates in ever evolving IT Sector.
- Certificate Courses on various technologies (Swayam/ NPTEL)
- Exposure to Live Projects.
- Soft Skills training by Corporate Trainers.

#### **CAREER OPPORTUNITIES**





Hardware Engineer



Network Engineer



Architect







System Analyst

Page No. 17 Admission Brochure 2024-25

### SALIENT FEATURES OF MCA PROGRAM

The teaching learning process includes assignments, live projects, lab exercises, exploration of different software tools, and presentations with viva voce.



Knowledge of the latest trends and technologies is emphasized



Students are motivated to develop entrepreneurial skills, personality skills and soft skills



Institute motivates students to learn additionally with videos and e-text content



Remarkable placements every year



Creating innovative communication and assessment methods (including goggle classrooms)



Well-qualified, knowledgeable and experienced faculty members

### **PEDAGOGY**

- Practical and Project based learning in all practical subjects.
- The department conducts regular seminars, workshops on current trends in industry for students during the session.
- Mentor-Mentee sessions with students where teacher manage student groups, supervise, motivate and guide them during their studies, and may personally address deserving students when necessary.
- Teachers employ various effective teaching methods, including active learning, content based on students learning styles, balancing fast and slow learners, and addressing specific student needs (by taking Remedial and Meritorious classes)
- The focus is on student completing Internship-projects, assignments, practicals and theoretical assignments in groups with specific responsibilities.
- DAVIM employs a model of practice, feedback and refinement, assigning students various tasks, providing critical feedback upon return, and encouraging students to redesign their solution based on feedback.



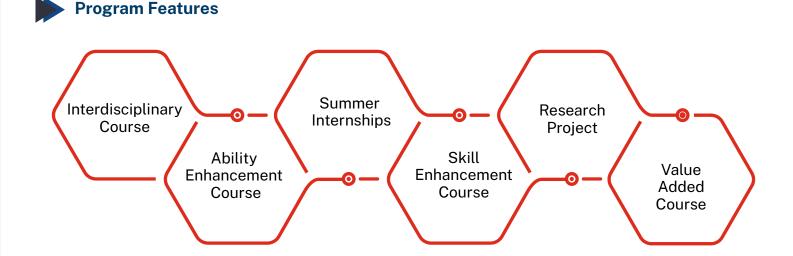
To transform the Indian education system and makes it more student-centric, holistic and to align with the needs of the 21st century, the curriculum of BBA is designed keeping in mind the Interdisciplinary, flexible and equitable education framework for the holistic development of learners with Emphasis on skill-based and vocational education, apprenticeship/internship, encourage critical thinking, creativity and problem-solving skills, Promotion of Indian languages, art, culture and heritage and Emphasis on research to develop innovative solutions to overcome societal issues.

### **COURSE OBJECTIVES**

- To provide knowledge in the various areas of Business Administration.
- To develop the skills of analysing, evaluating problems and taking decisions.
- To keep pace with the dynamic industry changes and management practices.
- To ensure that curriculum bridges up the gap between Institution and Industry expectations.



COURSE CURRICULUM As prescribed by Maharshi Dayanand University, Rohtak



### BBA (Honors)/ BBA (Honors With Research)

Students who secure 75% marks and above in the first six semesters and wish to undertake research at the undergraduate level can choose a research stream in the fourth year. They should do a research project or dissertation under the guidance of a faculty member of the University/College.



# Path Ahead MBA (Lateral Entry) Ph.D

### **Academic Bank of Credit (ABC)**

- Academic Bank Account
- Multiple Entry/Exit
- Credit Points
- · Grade Points
- Letter Grades



### **Spheres of Interest**



### **CAREER OPPORTUNITIES**











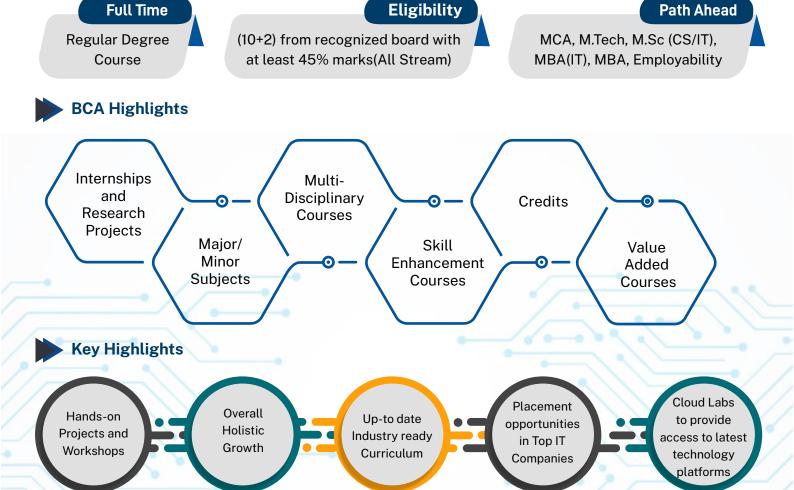




The Bachelor of Computer Applications (BCA) is a comprehensive 4-year undergraduate program designed to provide students with a strong foundation in Computer Science, Information Technology & Software Development. This program aims to give rich academic foundation upon which an advanced career in computer applications can be built with conceptual knowledge of computer usage and its practical applications.

### **COURSE OBJECTIVES**

- To give high quality computer education in order to enhance logical computing and programming abilities.
- To use cutting-edge methodologies and processes in the areas of learning and evaluation.
- To encourage innovation and quality in computer applications.



### **Bachelor of Computer Applications (BCA)**

### Leading to BCA(Hons.) / BCA(Hons.) with Research Degrees

Students who secure 75% marks and above in the first six semesters and wish to undertake research at the undergraduate level can choose a research stream in the fourth year. They should do a research project or dissertation under the guidance of a faculty member of the University/College.

### **Full Time**

4 Years Degree Course

### Path Ahead

MCA (Lateral Entry) Ph.D

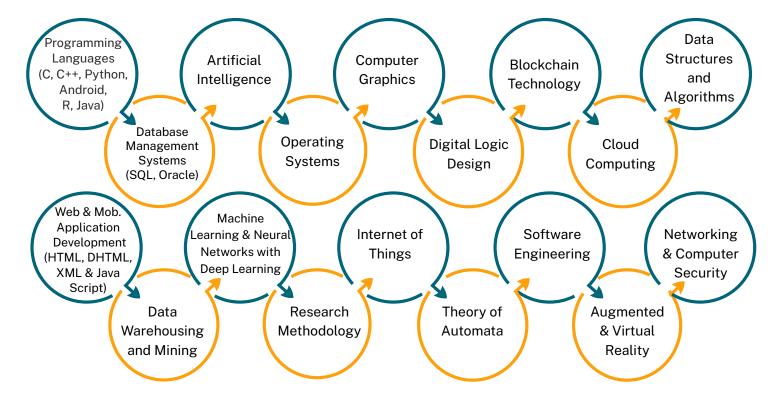
### Academic Bank of Credit (ABC)

- Academic Bank Account
- Multiple Entry/Exit
- Credit Points
- Grade Points
- · Letter Grades





### **DOMAIN SPECIFIC SUBJECTS**



### **CORPORATE RESOURCE CENTRE**







### **OUR RECRUITERS**

















































































# AWARDS/SCHOLARSHIPS/CONCESSIONS FOR 2024-2025

### Maharshi Dayanand Award for Academics, Cultural & Sports Excellence

1. Positions in University Merit List Rs. 5,000/-(one time)

90% and Above Marks in Board Exams
 85% and Above Marks in Graduation
 100% tuition fee waiver (in first year only)

4. 85% and Above Marks in Board Exams
 5. 80% and Above Marks in Graduation
 6. Cultural Achievement at State/ National Level
 7. Rs. 5,000/-(one time)
 8. S,000/-(one time)

7. Sports Achievement at District/State / National level Rs. 5,000/-(one time)

### **Mahatma Hans Raj Scholarship**

1. Only Girl Child Rs. 5,000/-(one time)

2. Physically Challenged Rs. 5,000/-p.a.

### (On production of Physical Disability Certificate from Government Authorities)

3. Sibling Scholarship

Alumni
 Rs. 5,000/-(one time)

• Existing Student Rs. 5,000/-p.a.

### Mahatma Anand Swami Shiksha Scholarship

1. Scholarship on means basis Rs. 5,000/-p.a.

2. Wards of DAV staff (only blood relation) As per DAVCMC norms

Scheme for Post-Matric Scholarship for students belonging to SC/ST Categories as per Haryana Government norms.





### PARIVRIDDHI - The Student Training Cell •



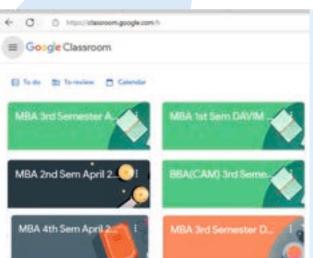
The Student Training Cell has been engaged in conducting Training and Development Programs for the students to make them ready for this ever-changing corporate scenario. The focal point of the department is to fill the gaps between industry's expectations and the individual's calibre by enhancing and strengthening their professional skills, soft skills and knowledge base. A perfect blend of speakers from Industry and Academia leads to overall development of the students. The sessions for students are done through various methods like, lectures or discussions, demonstrations or evaluations, role plays, quiz etc. Mock interview and group discussion sessions are also conducted to prepare students for the real-life experiences. Training department provides quality training to shape students to be readily employable by the industries and to meet the growing demand for trained man power in the intrinsic competitive knowledge industry.

### **INCUBATION CELL**

Entrepreneurship forms the backbone of the nation's economy and in order to strengthen entrepreneurship ecosystem, the youth of today needs to be more inclined towards becoming jobs creators rather than job seekers. To equip our students to become self-employed, the institute has set up an incubation cell that encourages entrepreneurial talents among students and provides them a platform to bring out their innovative and creative ideas. The cell organises various activities like brainstorming sessions, business plan competitions and entrepreneurship workshops to inculcate entrepreneurial mind set in the management graduates. The generated ideas are mentored in the incubation centre through academic and industry experts to convert them into Entrepreneur.



### GOOGLE CLASSROOM@DAVIM



"Helping students find a path to purpose is one of the noblest aspects of teaching"

By Vicki Zakrzewski, Educator

At DAVIM we endorse teaching learning through various novel methods to enhance the communication between the students and the teachers. Google Classroom is a user friendly module which facilitates online teacher-student interactions and distribution of learning resources like, assignments, quizzes, etc. by the faculty. Google Classroom helps students organise their work in Google Drive, complete and hand it in, and communicate directly with their teachers and peers. Faculty can contribute in this module by using their personal GMAIL-IDs. Students can access this using Google Classroom App on their android mobile



### Research and Extension Activities

### RESEARCH PROMOTION CELL

Research means careful systematic and detailed analysis of the problems, by making use of special scientific methods in order to increase the domain knowledge. Research can be done in any field, be it management or non-management. DAVIM understands the value of the research for the budding managers and to ignite the interest and develop skill set. Research Promotion Cell is working persistently to improve the research based skills in students as well as faculty members. Research cell has been organising conferences, competitions and workshops. The research cell guides and helps faculty members and students to mark their presence felt at various institutes in CNCR through attending the conferences and paper presentation. Nine of our Faculty members are the members of Departmental Research Committee of IMSAR, MDU Rohtak and currently supervising more than twenty five research scholars. During 2022-23 Research promotion cell in association with center of training and development organized international conference on a Advance Research in Technology, Management, Social Science, Sustainable Development and Humanities on 12-13 May 2023. The cell also organised workshops for students and sessions on IPR.



Session on IPR

### FACULTY DEVELOPMENT CELL •

Faculty development programmes are the launch pad for building a successful and satisfying career for academicians and researchers in management and allied areas. The cell endeavours to contribute to professional development of In house faculty members and of those who are working in various other institutes in India. The cell largely follows a participatory approach to learning. By taking a leap forward FDP cell organised various programmes on the various relevant topics like academic leadership, Pranic Healing management, to name a few for teaching and non-teaching staff members. Faculty Development Cell looks forward to organize many more development programmes keeping in mind the changing dynamics of the higher education.



Session on Quantum Physics and Bhagvad Gita

### WOMEN EMPOWERMENT CELL

The "Women Empowerment Cell" has been constituted to empower the status of women through education, awareness, knowledge and training. The WEC works to promote gender sensitivity in the institute and conduct diverse programmes sensitize both male and female members and produce harmonious atmosphere in the campus. It works for the welfare of the students and faculty by assisting them to become competent professionals to take up challenges in their life time. Aiming at intellectual and social upliftment of the female students, the cell stands for making women students more empowered through guest lectures, seminars, awareness programs and other welfare activities.



Women's Day Celebration



### STUDENT WELFARE DEPARTMENT

Student Welfare department functions as a centre to promote cooperation and fellowship among students on campus and off campus. It is actively involved in coordinating activities for the welfare of students. The aim is to shape students into social assets, making them responsible citizens along with their academic accomplishments.



### **ELECTORAL LITERACY CLUB**

An Electoral Literacy Club aims at strengthening the culture of electoral participation among young and future voters.



### **OUTREACH DEPARTMENT**

The outreach programs at DAVIM aim to help, uplift, and support those who are deprived of certain services and rights. It involves social planning, health support, and other projects for their welfare.



#### **ARYA SAMAJ COMMITTEE**

To spread the awareness of Arya samaj values which purify our body, give peace to the mind and spiritual awakening to our soul, An Arya Samaj committee has been constituted. On 1st Day of every month the Havan is performed by the Yazman which is attended by all the staff members and students of various courses.



### **HOLISTIC GROWTH DEPARTMENT**

The Holistic Growth department focuses of DAVIM on the development of intellectual, mental, physical, emotional, and social abilities in a student so that student become capable of facing the demands and challenges of everyday life.





### Paryatan: The Social Commitment

### **CENTRE FOR ENVIRONMENT**

Centre for Environment, focuses on Education about environmental issues, minimizing waste, monitoring of energy consumption, steadfast commitment to preventing pollution and continuous afforestation.











### **ROTARACT CLUB**

Rotaract Club is established in association with Rotary Club of Faridabad. The Club consists of team of student volunteers who work for the society to combat hunger, improve health and sanitation, provide education and job training, promote peace, and eradicate polio under the motto of Faridabad Rotary Club "Service Above Self"









# NCC (National Cadet Corps)

The NCC department headed by CTO Deepak Sharma create a human resource of organized, trained and motivated youth to provide leadership in all walks of life including the Armed Forces and be always available for the service of the nation. The institute provides a suitable environment to motivate the youth to take up a career in the Armed Forces. The activities of the NCC can be broadly divided into Institution Training, Community Development Programmes cum Social Service Activities. Since the day one, the wing is committed to inculcate the attributes of character, courage comradeship, discipline, leadership, secular outlook, spirit of adventure and sportsmanship and to orient the youth towards providing selfless service to all the sections of the society.







DAV Institute of Management is having 2 Units of National Service Scheme (NSS) with the motto "NOT ME BUT YOU". Mr. Sachin Narula and CA Alka Narula are the Program Officers of NSS Unit 1 and Unit 2 respectively. Other members of the NSS Team at DAV Institute of Management are Mrs. Pooja Goel and Mr. Harish Verma. The NSS Team of DAVIM is committed to the welfare of Society as a whole through establishing meaningful linkages between "Campus and Community", "College and Village" and "Knowledge and Action."





# NYC (National Youth Club)

The NYC aims at enhancing capacities of young people to assume leadership to help others to live a meaningful life, inculcate strong character, self-discipline, integrity, positive attitude, commitment to the Nation and strong desire to spread messages for nation-building. The club facilitates the realization of inclusive growth (both social and economic) so as to act as a point for dissemination of information & basic knowledge in the community.





### f YRC (Youth Red Cross)

Youth Red Cross (YRC) is a voluntary service body of the institute which supports Humanitarian services to the fellow human being in health related services to the community through voluntary service. YRC also provides training to develop leadership quality and overall personality development of the students by organising and participating in the activities of YRC.











### RRC (Red Ribbon Club)

The Red ribbon is a voluntary on-campus intervention program for students which aims to educate youth with correct, concise and adequate information and heighten their level of awareness about HIV/AIDS/STI/sexuality and other related issues (thus eliminate myths and misconceptions).

### Special Interest Clubs



### **SARFAROSH - THE PATRIOTS CLUB**



Patriotism is a seed to be sown in childhood and nurtured through adulthood. With this objective in mind, Sarfarosh-The Patriots Club at DAVIM was established to spread the feeling of nationalism among the youth. We need to inculcate this spirit among the youth so that everyone contributes to nation-building. By developing this bond, students can focus on how their country can be made better and more progressive. It is vital for future generations to be patriotic, in order to maintain national standards as well as a strong sense of unity. Every youngster should come forward and contribute for society and for the development of the country. The club conducts various activities which promote national values and thus helps in creating a good and responsible citizen. Patriots club celebrate Republic Day, Independence Day, Shaheedi Diwas, Kargil Vijay Diwas, Constitution Day etc. so that students can understand the real essence of these days of national importance. Other than this, various competitions are also organized on the theme of nationalism, like, quiz, poster making, slogan writing, rangoli making etc. Sometimes street plays, rallies or runs are organized to create awareness about some social issues or matters of national importance.

### TECHNO-UTOPIAN : A TECHNICAL CLUB

"Let us change the way you think about technology." Techno Utopian club consists of self-motivated students who gather to come up with some or the other new and innovative ideas and work on them. It aims to technically strengthen the students by integrating their skills in the

various fields of Engineering & Technology, to cope up with the highly competitive environment.



Youth Teaching Tech to Senior Fostering Generational Connections

### **CULTURAL CLUB**

The institute provides a vibrant platform to the students to grow their talents in multiple fields like Literary, Fine Arts, Theatre, Music vocal and instrumental: both classical and contemporary. Further, the students are provided an opportunity to participate & showcase their talent in Inter College, Inter State, University & National level competitions.



**MVN University Palwal Cultural Fest Winners** 

### **AAROGYA CLUB (YOGA & MEDITATION)**

Aarogya Club of DAVIM has a vision to make each individual physically and mentally healthy, for which club organizes various activities such as Yoga and aerobics classes, meditation sessions, motivational movies and various sessions on healthy lifestyle such as 'know your healthy appetite' for the betterment of staff and students.



Yoga day celebration



### Extra Curricular Activities







Cultural Fest 2024



















## Facilities



























### Nurturing By Caring



The environment at DAVIM is driven by values which includes excellence in holistic management, team work, family culture, integrity, mutual respect and cooperation, creativity and synergetic innovation along with the humane touch.

### **COUNSELING DEPARTMENT**

The Counseling Department of DAVIM focuses to give students comprehensive piece of advice on career, courses and jobs which enables them to have an informed choice on what to do after the completion of course. The department organizes sessions that involve career guidance where students are advised on which courses to do and which jobs to expect when one does a particular course. Interactive sessions are organized with students to develop problem solving skills which to an extent help them to deal with particular issues surrounding their lives. They can channelise their skills through guidance given by the counseling department. Counseling and guidance is needed to help organize ones thoughts and ideas on decisions. It can boost the morale and confidence and give new directions to the students which will be beneficial for the whole society. Faculty



representatives from all departments constitute the counseling cell which jointly works to guide individual student as per the

#### MENTOR-MENTEE CONCEPT

Mentoring is a partnership between two individuals, the mentor and the mentee. A mentor guides by building trust and m odeling positive behaviors. Students need lot of care and support during their studies. That is why we have created a unique Mentor-Mentee System that ensures a constant interaction between the faculty and students. One faculty member is assigned to a group of students to counsel them on their academic and career concerns and even personal concerns also. With the help of subject experts, the mentor arranges special classes for Meritorius students as well as for those who need extra guidance in specific subject. Peer learning is another concept which helps the students to identify their potential. With the discussion with Principal director and other departmental heads other non-academic issues of the students are sorted out well.

#### PARENT TEACHER MEETING

An activity which helps us to work together towards the betterment of each and every child is the PTM. Parents are invited two times in a semester to discuss the progress and problems (if any) of the child with the concerned teachers. They can meet and discuss their concerns with the Principal/Director also.

#### CONTINUOUS PERFORMANCE ASSESSMENT SYSTEM

The institute regularly keeps track of the performance of each and every student on day-to-day basis. The various techniques of continuous assessment are applied as per the need of the curriculum and individual. Regular class tests, assignments and case studies help the students to develop their analytical abilities. Identified subject related guizzes keep them updated. A special department is in place to conduct internal exams in a well organized manner to familiarize students to university examination pattern and rules regulations to be followed.

### **GROUP INSURANCE**

The Institute provides 24 - Hour protection via Group Insurance policy for its staff and students. All students get automatically enrolled as beneficiary as soon as they join the institute.



### **INTERNAL COMPLAINTS COMMITTEE (ICC):**

At DAVIM the internal complaints committee of staff and students has been constituted as per the mandatory requirement of AICTE and MDU, Rohtak.The members are: Dr. Ritu Gandhi Arora, Dr. Meera Wadhwa, Dr. Pooja Kaul, Mr. Harish Rawat, Ms. Reema Nangia, Ms. Vandana Jain, CA Bhawna Kharbanda, Dr. Ashish Goel, Ms. Shweta Tiku, Ms. Divya Aggarwal -MBA, Ms. Ujjwal Kumar Jha-MCA, Ms. Neha Kharbanda-BBA, Prof. Mukesh Bansal (External Member)

### **RAGGING FREE CAMPUS**

As per the 3rd Amendment in UGC Regulations on 29h June, 2016, the definition of ragging is:

1. 3 (i) Any act of physical or mental abuse (including bullying and exclusion) targeted at another student (fresher or otherwise) on the ground of colour, race, religion, caste, ethnicity, gender (including transgender), sexual orientation, appearance, nationality, regional origins, linguistic identity, place of birth, place of residence or economic background.



Following the guidelines of "THE HARYANA PROHIBITION OF RAGGING IN EDUCATIONAL INSTITUTION ORDINANCE, 2012", DAVIM has constituted a committee consisting of : Dr. Satish Ahuja - Convener / Principal Director, Dr. Ritu Gandhi Arora, Dr. Meera Wadhwa, Dr. Sarita Kaushik, Dr. Sunita Bishnoi, Dr. Anjali Ahuja, Mr. Dhananjay – Amar Ujala, Mr. Nitin Uppal – Non Govt. Organization (Saksham Charitable Trust), Mr. Vikash Yadav & Ms. Chestha Ahuja- MBA student 2023-25, and Nishant Bansal-Senior Student / Alumni Ph. No. 0129-2423474, 2423475.

### INTOXICATION CONTROL COMMITTEE

The Intoxication Control committee has been formed with the main intent to enable the students to extend their awareness on harmful effects of drug usage and its impact on the human brain. The committee consists of faculty members - Ms. Reema Nangia, Dr. Anjali Ahuja, Mr. Harish Rawat, and Mr. Om Prakash, actively create awareness among the students about drug abuse resulting in health hazards, accidents and other anti-social activities.

# Admission Procedure and Regulations



#### **GENERAL RULES**

- All admissions are provisional, subject to approval by M.D. University, Rohtak. THE PRINCIPAL RESERVES THE RIGHT NOT TO GRANT ADMISSION TO ANY STUDENT WITHOUT ASSIGNING ANY REASON WHAT SO EVER.
- Candidates seeking admission must fulfill the eligibility conditions of that particular class. The institute will not be responsible if the admission of any student is not confirmed by M.D. University, Rohtak. The M.D. University rules regarding admissions will be applicable to students and if any change is made by the university at any stage in the said rules, it will be binding on the students.
- Students from the Central Board of School Education, Haryana, or other Boards and Universities recognized by M.D. University can be admitted to the class for which they are eligible under rules if they satisfy the conditions laid down by the University regarding their eligibility and admission.
- Aadhar Number, ABC ID, Mobile Number, Photo and Date of Birth certificate are mandatory for every student as the same is required by the UGC for uploading the results of students for online verification. Student himself/herself will be responsible for providing the correct documents/information.
- The students will have to attend lectures in theory and practical as per the requirements prescribed in the ordinances.
- Relaxations in eligibility conditions for SC Category Candidates of Haryana only: The SC candidates of Haryana shall be
  granted reduction/relaxation of 5% marks in the eligibility conditions in all the courses in the marks required for general
  category, Reservations or relaxations, if any, are available to the reserved candidates of Haryana only, as per reservation
  policy of the State

#### The following categories of students are not to be admitted:

- Candidates who have compartment/re-appear in one or more papers in the qualifying examination shall not be allowed admission in 1st semester of the course in any case..
- Candidates who have failed in a university examination are not to be readmitted. Such candidates may reappear in the examination as ex-students.
- Students who have an inexcusable break in their studies.
- Students who indulged in undesirable activities/gross misconduct during the previous session in any other college or in this college.

#### Refund of Fee in case of Admission Withdrawal

• If a candidate after having been admitted to the first year of a course, leaves the course without attending any class and he/she applies for refund of fee within 7 days of the date of admission, the fee paid by her/him shall be refunded as per the rules.

#### To be Eligible for University Examinations:

- (a) For the students of all Courses, eligibility conditions for appearing in exams will be as per M.D.University Norms.
   (b) A student should have obtained marks according to university rules and will have to appear in special test in case of failure to obtain minimum marks in internal exams.
- A student must have attended at least 65% of the total lectures/practical/tutorials in each subject. For genuine reason, the
  Principal is empowered to condone shortage in attendance according to university norms. The Principal has right to detain
  the roll number of students according to university norms if he/she does not fulfill norms of attendance and marks in the
  in-house tests.

Note: As per the M.D. University regulations, students who do not fulfill the above conditions, cannot appear in the final/semester end examination.

- Rules Common for all Students (New as well as Existing)
- The applicant must study the fee-structure before signing and submitting application for admission to a course.
- Security not withdrawn within one year of last examination appeared shall lapse automatically.
- Any enhancement in fee and funds by the M. D. University / Managing Committee / College authorities at any stage shall be binding on the students of all classes. The proposed revised fee structure, if any, will be notified to the students.

#### Leave Rules

• As per the M.D. University guidelines.

# Our Glorious Alumni





MR. TARUN KUMAR MBA (2002-2004) Deputy General Manager IDBI Bank Ltd., Delhi



MBA (1999-2001) GM- Sales & Amp; Marketing Essar Oil & Amp; Gas, Mumbai



MR. KUNAL JEET SINGH MBA (2003-2005) Director, AICTE, Delhi



MS. RAVINDER NEGI MCA (2015-18) Senior Quality Analyst Genpact, Gurugram



MR. LOVE SHARAN MCA (2019-2021) System Engineer Infosys Ltd., Chandigarh



MS. NISHA SHARMA

MCA (2021-2023)

Quality Assurance Tester

Wipro Technologies



MS. GEETU PANWAR BCA (2017-2020) Software Developer VCARE Technologies, Noida



MR. Nikhil Sharma BCA (2012-2015) Software Engineer Pw CSDC, Kolkata



B.Sc (2012-2015)
TECHNICAL SOLUTIONS
CONSULTANT- B.D.O L.L.P UK



MR. MANISH SHAKYA
B.Sc (2015-2018)
SENIOR CONSULTANTErnst & Amp; Young IT Services



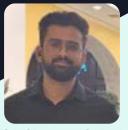
MR. VINOD BBA (CAM) (2014-2017) Lead- Finance & Administration IBM, Gurugram



MS. VARNIKA KAUSHIK

BBA (CAM) (2014-2017)

HRSP at TE Connectivity
India Pvt. Ltd. Shirwal, Pune



CA Shourya Gulati BBA(II) (2012-2015) Deputy Manager Maruti Suzuki, Gurugram



CA AJAY MAHESHWARI BBA(II) (2013-2016) Financial Analyst Barclays Global Service Centre



MS. RICHA DUA BBA (G) (2005-2008) Manager Tax Strategy & Planning Qutar Airway, Doha



MR. KUNAL CHOPRA BBA (G) (2008-2011) Senior Manager Bank of India, Indore



MS. SIMRAN
BBA(BE) (2019-2021)
Management & Collection
Analyst. HCL Technologies



MS. VARSHA GUPTA
BBA (BE) (2015-2018)
Senior ExecutiveTalent Acquisition, Noida

# Celebrations @ DAVIM















Continued Inspiration

Sustained Perspiration

Assured Destination...

### DAV INSTITUTE OF MANAGEMENT

NH-3, NIT, Faridabad, Haryana 121001

(Approved by AICTE & Affiliated to M.D. University, Rohtak)
(Under the Direct control of DAV College Managing Committee, New Delhi)
Tel.: 0129-2423474, 2423475







