

## Call for Papers

*Virtue*, a Bi-annual, Refereed Journal (ISSN: 2230-7117), published biannually by DAV Institute of Management, Faridabad, (Haryana, India) invites original research articles, review papers, conceptual papers, and book reviews for its upcoming issue. The journal offers a scholarly platform for researchers, academicians, and professionals to publish work across diverse disciplines including Social Sciences, Commerce, Sustainable Management, Information Technology, and emerging allied fields. With no publication/ submission charges, the journal strictly follows UGC guidelines and maintains a rigorous double-blind peer review process. Manuscripts must be original, properly formatted, and accompanied by a plagiarism report (Turnitin or equivalent Similarity Index  $\leq 10\%$ ). Submission are accepted only through the official website ([www.davim.ac.in](http://www.davim.ac.in)) using the following link [Virtue- The Journal](#), authors will find a button named [SUBMIT PAPER](#). We look forward to your valuable contributions.